

## GOVERNMENT OF THE DISTRICT OF COLUMBIA INTERAGENCY COUNCIL ON HOMELESSNESS

## COMMENTS RECEIVED TO DATE ON MAYOR'S PROPOSED BUDGET (FY24)

#### **PURPOSE**

To document comments received by the ICH on the Mayor's Proposed Budget for Fiscal Year 2024.

#### **BACKGROUND**

The ICH is legislatively mandated at DC Code § 4–752.02(c) to provide comments to the Mayor regarding the proposed budget. Additionally, the District Council's Committee on Housing has requested these comments be made available by 04/21 before Council Mark-Up.

To accommodate this request, the ICH took the following actions:

- scheduled as many Committee meetings as early as possible in April;
- focused meeting time on agencies with the largest impact on homeless services; and
- accepted comments on all other agency budgets during committee meetings and via email at ich.info@dc.gov. The last day for comments was set as Close of Business on 04/18.

The table below provides an overview of the April Committee Meetings and how the agendas were set to prioritize Comments to the Mayor's Proposed Budget:

ICH Committee	Date	Time	Agency Presentations on Budget	Attendance
Executive	04/11	1:30 – 3 pm	<ul><li>DHS &amp; DHCD</li><li>Open discussion on any Agency</li></ul>	59 ppl from 37 orgs
Youth	04/13	10:30 – 12 pm	Presentations: CFSA, DCPS, DYRS, & OSSE	58 ppl from 28 orgs
Strategic Planning	04/18	2:30 – 4 pm	<ul><li>DCHA, DOES, &amp; DBH (as available)</li><li>Review of Comments Received (time permitting)</li></ul>	TBD
Emergency Response & Shelter Operations	04/26	1 – 2:30 pm	N/A –Past 04/21 Deadline for Comments	N/A
Housing Solutions	N/A	N/A	N/A -04/17 meeting canceled in observance of Emancipation Day	N/A

#### **COMMENTS**

The comments itemized below were received in the following ways:

- Live or via chat at 1 of 3 ICH Committee meetings dedicated to the Mayor's Proposed Budget or
- Via email to ICH staff or the ICH Info mailbox (ICH.Info@dc.gov) between 03/31 and 04/18.

To expedite reporting by Council Mark Up, the ICH is conveying all comments logged during the ICH Committee meetings and received in writing.

#### **OVERALL**

The following comment was received during the 04/11 ICH Executive Committee meeting and documented in the meeting notes:

#### Communication Budget

 Concern that there is a disconnect between the information on services and constituents needing services. Specifically, need to budget for outreach to communicate more effectively with people that do not have smartphones and are not online.

#### **CFSA**

The following comments were received during the 04/13 Youth Committee meeting and documented in the meeting notes:

#### Services for Victims of Domestic Violence

 Q: What special policies are in place for families encountering homelessness due to domestic violence?

**A:** DHS at Virginia Williams Family Resource Center (VWFRC) coordinates homeless services for families. Both CFSA and Domestic Violence providers are integrated into the VWFRC intake process. Additionally, CFSA is reviewing neglect statutes, and one of the proposed changes relates to documenting DV as part of the reporting mandate for the hotline.

#### Services for Undocumented Families

- Q: What services do undocumented families qualify for? Do undocumented families qualify for FUP?
  - **A**: CFSA representatives will need to review program requirements to determine eligibility.
- Q: At recent townhalls meetings with the Office of Migrant Services/DHS, there were a few families with children with special needs. What is the most appropriate office to refer to services for the child, DBH, DOH, or others?
  - **A**: The DCPS Student Placement Office and Language Acquisition Division is working with DHS to support migrant families and any school-age children new to the city.

#### Resource Utilization

Q: Are resources dedicated to improving communication to ensure youth are aware of programs? Concern that Family Unification Program (FUP) resources are underutilized.
 A: FUP resources are available as eligible youth and families are identified case-by-case.

#### Availability of Housing Resources

Q: Is there an analysis of resources needed to address youth homelessness? Concern that youth
experiencing chronic homelessness in the single adult subsystem are not adequately served
with available resources.

**A:** CFSA does not have an analysis for all youth experiencing homelessness. However, an effort is underway to transform the child and family welfare system.

#### DHS

The following comments were received during the 04/11 ICH Executive Committee meeting and documented in the meeting notes:

#### 112 Vacant Positions Eliminated:

 Q: how does this impact homeless services? Which positions in homeless services will be eliminated?

A: DHS is considering a strategy that minimizes impact on services.

#### FRSP Funding Related Questions:

- Q: How many families will be impacted by the funding allocated to FRSP?
  - Meaning, can the FY23 and FY24 slots for the other programs adequately serve all families required to exit from FRSP in FY23 and FY24?
  - Request for a Flow Analysis to demonstrate the portion of families that have reached their time limit for FRSP that can be triaged to and accommodated by other programs like Career Map, DC Flex, Targeted Affordable Housing (TAH), and Permanent Supportive Housing (PSH).

**A:** An analysis is not immediately available but can be considered.

#### • 801 East Line Item in the Capital Budget:

Q: What are the capital line items related to 801 East?
 A: These are likely related to continued operations and services. DHS to follow up internally with the experts on the capital budget.

#### Acquisition of Non-Congregate Shelter Facilities (NCS):

Q: where is the project plan for the acquisition of NCS?
 A: Federal HOME-ARP dollars, which would not be included in the capital budget, will be used to purchase one of the two non-congregate shelter facilities under consideration. Otherwise, DHS to follow up internally with the experts on the capital budget.

#### Renovations at Green Court and Replacement Funds for Harriet Tubman and Adam's Place

 Q: Under the capital budget, do not see project plans for the redevelopment or renovations at Green Court or the replacement/redevelopment funds for Harriet Tubman and Adam's Place.
 A: Likely because those dollars are in the FY23 budget but not FY24 and beyond. DHS to follow up internally with the experts on the capital budget. Q: Will Harriet Tubman be replaced or redeveloped?
 A: Will depend on the demand for shelter once the NCS shelter sites are in place and the New York Avenue Shelter has been redeveloped.

The following comments were received in writing via email and documented as a handout to the Strategic Planning Committee:

#### • Support for the Acquisition of Non-Congregate

- We support the plan to acquire and open two non-congregate low-barrier shelter sites with an approximate total capacity of 320 beds.
- Even before the proven success of the PEP-V facilities, we were strongly advocating for the move from congregate to non-congregate low barrier shelters.
- The benefits of non-congregate shelters for individuals who are homeless are immense, and we
  urge, as the District moves forward to replace or renovate existing congregate shelters, that
  non-congregate shelters be considered as the new and better alternative.

#### Request to Maintain Shelter at 1 PEPV Hotel, without the PEPV Services

- In the short term, we are facing insufficient capacity in the low barrier shelter system caused by the closing of PEP-V sites, the closing of the overflow recreation center sites, and the closing of two shelters for renovation.
- To address this capacity problem, we would urge the District to designate at least one of the
  existing PEP-V hotels scheduled to be closed to instead be used as low barrier shelter—without
  the added costs of all the medically related PEP-V services.
- Instead, we recommend that DHS run that non-congregate hotel site as a traditional low barrier site until the first of the two non-congregate sites DHS has announced is opened.

#### Request to Maintain 24/7 Operation of the Existing Low Barrier Shelters

 The benefits of the 24/7 operations have been enormous—and the failure to maintain that operation will drive more individuals from shelter to outside encampments.

#### Request to Increase ERAP by \$50M in FY23 Supplemental Budget and \$117M in FY24 Allocations

- To prevent a significant increase in the number of both families and individuals who become homeless in the District, the funding for ERAP must be dramatically increased from that proposed by the Mayor.
- Because ERAP applications have already been cut for this year, we urge that a \$50 million FY23 supplemental budget be added, as well as a FY24 allocation to ERAP of \$117 million.

#### Request for additional family and individual PSH and TAH vouchers

- While we understand that the implementation of the FY22 and FY23 vouchers has been delayed due primarily to a lack of case management, we urge and support all efforts to increase the number and efficiency of case managers.
- We further urge that significant additional family and individual PSH and TAH vouchers be included in the FY24 budget.

#### **DHCD**

The following comments were received during the 04/11 Executive Committee meeting and documented in the meeting notes:

#### Accounting for National Economic Forecast and Federal Currency

- Q: Concern about the impact of national economic forecasts and federal activities, particularly news that the Federal government may be issuing a new digital currency.
  - **A:** The question is larger than the DCHD budget and cannot be addressed by the DCHD Director or staff.

#### Accessing Information on the Myriad of Housing Programs and Opportunities Highlighted

- Q: Is there a single place to find a clear listing of all of these programs? There is some great information here, but it can be hard to navigate and find them all.
  - A: there are a number of resources including frontdoor.dc.gov and dchousingsearch.org

#### Housing Production Trust Fund (HPTF) & Deeply Affordable Housing Requirement

- Q: What percentage of HPTF units meet the deeply affordable housing requirement?
   A: Forty-four (44) percent of units target families at or below 30 percent area median income.
- Q: What is the timeframe for reporting that 44 percent of HPTF units meet the deeply affordable housing requirement?
   A: Since 2017.

#### Scope of Investments in Affordable Housing

- Q: How do we evaluate the HPTF investment over time and in any given year?
   A: The District is a leader nationwide in affordable housing investments.
- Setting Income Limits/Standards
  - Q: How are income limits set? How do they translate to specific situations?
     A: Program rules address income limits. The proposed budget establishes how much funding is allocated to the program.

The following comments were received in writing via email and documented as a handout to the Strategic Planning Committee:

- Ensure DHCD compliance with the statutory obligation to allocate at least 50% of HPTF Funding to
  Deeply Affordable Housing (below 30% AMI). We need to ensure that DCHD does not continually and
  miserably fail to meet its statutory obligation to allocate at least 50% of HPTF funding to deeply
  affordable housing for those in the 0-30% AMI range.
  - Since the Council specifically mandated the 50% requirement, the DCHD has failed to meet that minimum requirement by a wide margin every single year.
  - As a result, despite the Mayor's heavy investments, the HPTF has failed to create deeply affordable housing for those in the District most in need of housing.

#### Recommended Increases in Funding

CNHED recommends the following allocations for FY24

Program		FY24 Proposed Budget	CNHED Recommendations
Housing Production Trust Fund (HPTF)		\$100M	\$200M
First Right to Purchase Program (FRPP)		\$10M	\$35M
DC Housing Preservation Fund		\$0M	\$10M
DC Housing Preservation Fund 2 Funds devoted to Limited Equity Cooperativ	ves	\$6M	\$6M
Home Purchase Assistance Program (HPAP)		\$22.34M	\$35M
Local Rent Supplement Program (LRSP)  Project- and Sponsor- Based		\$53M	\$53M (\$9.7M in new LRSP)
PSH Recommendations are made in solidarity	Single	\$13.6M 500 units	\$36.6M 1260 units
with the Way Home Campaign	Family	\$8.3M 260 units	\$15.5M 480 units
Neighborhood-Based Activities Program		\$15.3M	\$15.3M
Emergency Rental Assistance Program (ERA	AP)	\$8.2M	\$36M

#### **DBH**

The following comments were received during the 04/11 Executive Committee meeting and documented in the meeting notes:

#### Housing Case Management Services

 Q: There is \$1.7M allocated to support housing case management services. Do we know anything about program design?

#### **DCHA**

The following comments were received in writing via email and documented as a handout to the Strategic Planning Committee:

• Request for\$60M in Repair Funds for DCHA Properties. To ensure the District does not see a further loss of safe and habitable public housing units (over the past 20 years, the number of District public housing units has dropped from 12,000 units to under 7,000 units), we support, at a minimum, annual \$60 million repair funds for DCHA properties.

#### OTHER AGENCIES

The following comments were received during the 04/11 Executive Committee meeting and documented in the meeting notes:

#### • DC Health Budget for Home Health Aides

 Q: Who provides Home Health Aides? Concern whether they are adequately funded to provide services, particularly for individuals experiencing homelessness. Interest in understanding whether there are sufficient Home Health Aides to support individuals experiencing homelessness and in PSH who need higher levels of service.

#### OLGBTQA Budget for LRSP Allocation Targeting LGBTQ+

Q: Is there tenant-based LRSP set aside for the LGBTQ+ population? The Youth Subsystem has taken advantage of some tenant-based LRSP set aside targeting the LGBTQ+ population.
 A: No LRSP set aside for LGBTQ+ in the FY24 budget.

#### DGS Budget for Public Restrooms and Shelter Facilities

- Installation of Public Restrooms
  - Q: How far did DGS get with installing public restrooms? Recognize that there is no funding for this initiative in FY24. Curious about how far the workgroup group and the agency got in implementation.

#### o Maintenance of Shelter Facilities/Properties

Q: what is budgeted for DHS facilities and/or CCNV?

#### • MPD Budget for Hiring Bonuses

 Maintaining hiring and retention bonuses is critical for addressing case management shortfalls in homeless services. Recommendation for a similar budget line item for homeless services.

#### • DPR Budget for Farragut Square

 Q: When will revitalization work for Farragut Square (17<sup>th</sup> & Eye) start? Residents from McPherson Square have moved there.

The following comments were received in writing via email and documented as a handout to the Strategic Planning Committee:

#### Recommended Increases in Funding for Small Businesses, Commercial Corridors, & Access to Capital

CNHED recommends the following allocations for FY24

Program	FY24 Proposed Budget	CNHED Recommendations
Small Business Technical Assistance	\$4.128M	\$4.5M
Main Streets	\$4.862M	\$4.86M
Commercial Clean Teams	\$6.484M	\$6.95M
Robust Retail (RR) and Dream Grants (DG)	\$543K DG only	\$1.043M \$500K RR & \$543 DG
Great Streets	\$10.2M	\$8M

Program	FY24 Proposed Budget	CNHED Recommendations
Commercial Acquisition Fund	\$6M	\$6M
Inclusive Innovation Equity Impact Fund	\$0	\$2M
Nonprofit Small Business Infrastructure Fund For pre-development and construction costs dedicated to creating facilities and spaces for BIPOC businesses and entrepreneurs.		\$5M

#### • Recommended Increases in Workforce Development

o CNHED recommends the following allocations for FY24

Program	FY24 Proposed Budget	CNHED Recommendations
Workforce Investment	\$3.02M	\$4M
Career Pathways Innovation Fund	\$0M	\$1.65M
Healthcare Workforce Partnership	\$0M	\$250K
Adult Services (includes digital literacy training at DCPL locations)	\$799K	\$800K

#### REFERENCES/RESOURCES

04/11 ICH Executive Committee Notes

04/13 ICH Youth Committee Notes

04/18 ICH Strategic Planning Committee Handout on Comments Received Via Email



## GOVERNMENT OF THE DISTRICT OF COLUMBIA INTERAGENCY COUNCIL ON HOMELESSNESS

#### **EXECUTIVE COMMITTEEE**

Meeting DetailsDate: 11 April 2023Time: 1:30 – 3 pmLocation: Webex

#### **Meeting Notes**

#### I. WELCOME AND CALL TO ORDER

Director Theresa Silla (ICH) welcomed attendees and walked through the housekeeping slides on:

- Recording committee meetings,
- Using the chat function for introductions and partner announcements/reminders,
- Adopting prior meeting notes and joining the meeting listserv.

FSA Administrator Rachel Pierre (DHS) indicated she was standing in for DHS Director Laura Zeilinger, co-chair of the ICH Executive Committee. Christy Respress was introduced when she joined the meeting.

#### II. ICH COMMENTS TO THE MAYOR'S PROPOSED BUDGET

There were four (4) parts to this discussion.

#### A. LEGISLATED MANDATE & REQUEST FROM COUNCIL

Director Silla (ICH) provided an overview of the Comments to the Mayor's Proposed Budget, including:

- An introduction to the legislated mandate,
- The request from Council to expedite Comments and make them available for Council Mark-Up, and
- ICH efforts to accommodate the request.

See slides 7 - 10 for details.

#### **B. DHS BUDGET PRESENTATION**

Rachel Pierre (FSA Administrator, DHS) walked through the DHS presentation. See slides 11 – 28 for details.

Concerns/Recommendations/Feedback

#### • 112 Vacant Positions Eliminated:

Q: how does this impact homeless services? Which positions in homeless services will be eliminated?
 A: DHS is considering a strategy that minimizes impact on services.

#### • FRSP Funding Related Questions:

- How many families will be impacted by the funding allocated to FRSP?
  - Meaning, can the FY23 and FY24 slots for the other programs adequately serve all families required to exit from FRSP in FY23 and FY24?
  - Request for a Flow Analysis to demonstrate the portion of families that have reached their time limit for FRSP that can be triaged to and accommodated by other programs like Career Map, DC Flex, Targeted Affordable Housing (TAH), and Permanent Supportive Housing (PSH).

#### • Capital Budget Related Questions:

- o 801 East:
  - Q: What are the capital line items related to 801 East?
     A: Related to continued operations and services.

#### Acquisition of Non-Congregate Shelter Facilities (NCS):

Q: where is the project plan for the acquisition of NCS?

**A**: Federal HOME-ARP dollars, which would not be included in the capital budget, will be used to purchase one of the two non-congregate shelter facilities under consideration. Otherwise, DHS to follow up internally with the experts on the capital budget.

#### Renovations at Green Court and Replacement Funds for Harriet Tubman and Adam's Place

- Q: Under the capital budget, do not see project plans for the redevelopment or renovations at Green Court or the replacement/redevelopment funds for Harriet Tubman and Adam's Place.
   A: Likely because those dollars are in the FY23 budget but not FY24 and beyond. DHS to follow up internally with the experts on the capital budget.
- Q: Will Harriet Tubman be replaced or redeveloped?
   A: Will depend on the demand for shelter once the NCS shelter sites are in place and the New York Avenue Shelter has been redeveloped.

#### C. DHCD BUDGET PRESENTATION

Director Colleen Green (DCHD) walked through the DHCD presentation. See slides 26 – 33 for details.

Concerns/Recommendations/Feedback

#### Accounting for National Economic Forecast and Federal Currency

Q: Concern about the impact of national economic forecasts and federal activities, particularly news that
the Federal government may be issuing a new digital currency.

A: The question is larger than the DCHD budget and cannot be addressed by the DCHD Director or staff.

#### Accessing Information on the Myriad of Housing Programs and Opportunities Highlighted

• **Q:** Is there a single place to find a clear listing of all of these programs? There is some great information here but it can be hard to navigate and find them all.

A: there are a number of resources including frontdoor.dc.gov and dchousingsearch.org

#### Housing Production Trust Fund (HPTF) Related Questions

- Deeply Affordable Housing Requirement
  - Q: What percentage of HPTF units meet the deeply affordable housing requirement?
     A: Forty-four (44) percent of units target families at or below 30 percent area median income.
  - **Q:** What is the timeframe for reporting that 44 percent of HPTF units meet the deeply affordable housing requirement?

**A:** Since 2017.

#### Scope of Investments

Q: How do we evaluate the HPTF investment over time and in any given year?
 A: The District is a leader nationwide in affordable housing investments.

#### Setting Income Limits/Standards

Q: How are income limits set? How do they translate to specific situations?
 A: Program rules address income limits. The proposed budget establishes how much funding is allocated to the program.

#### D. OPEN DISCUSSION FOR OTHER AGENCIES (AGENCIES NOT PRESENTING)

Director Silla asked if there were comments or concerns for other member agencies that should be cataloged in the ICH Comments to the Mayor's Proposed Budget.

#### Concerns/Recommendation/Feedback:

#### • DC Health Budget for Home Health Aides

 Q: Who provides Home Health Aides? Concern whether they are adequately funded to provide services, particularly for individuals experiencing homelessness. Interest in understanding whether there are sufficient Home Health Aides to support individuals experiencing homelessness and in PSH who need higher levels of service.

#### OLGBTQA Budget for LRSP Allocation Targeting LGBTQ+

Q: Is there tenant-based LRSP set aside for the LGBTQ+ population? The Youth Subsystem has taken advantage of some tenant-based LRSP set aside targeting the LGBTQ+ population.
 A: No LRSP set aside for LGBTQ+ in the FY24 budget.

#### DGS Budget for Public Restrooms and Shelter Facilities

#### o Installation of Public Restrooms

 Q: How far did DGS get with installing public restrooms? Recognize that there is no funding for this initiative in FY24. Curious about how far the workgroup group and the agency got in implementation.

#### Maintenance of Shelter Facilities/Properties

Q: what is budgeted for DHS facilities and/or CCNV

#### Point of contact for Interagency Council on Homelessness

Q: who is the designated point of contact to the ICH for DGS?

#### • MPD Budget for Hiring Bonuses

 Maintaining hiring and retention bonuses is critical for addressing case management shortfalls in homeless services. Recommendation for a similar budget line item for homeless services.

#### DPR Budget for Farragut Square

• Q: When will revitalization work for Farragut Square (17<sup>th</sup> & Eye) start? Residents from McPherson Square have moved there.

#### Overall Communication

 Concern that there is a disconnect between the information on services and constituents needing services. Specifically, need to budget for outreach to communicate more effectively with people that do not have smartphones and are not online.

#### • DBH Budget for Housing Case Management Services

 Q: There is \$1.7M allocated to support housing case management services. Do we know anything about program design?

#### ш. **ANNOUNCEMENTS & REMINDERS**

None Identified

#### IV. **SUMMARY AND ADJOURNMENT**

Director Silla (ICH) flagged the date and time for the next meeting before adjourning the meeting.

**Next Meeting** Date: 09 May 2023 Time: 1:30 - 3 pm **Location: Webex** 

#### Participant List (59 attendees, 37 organizations)

2022\*\*\*\*12 (Concerned Citizen) 2023\*\*\*\*91 (Concerned Citizen) Alfonso A. Padron (Concerned Citizen) Aaron White (SHY YAB, CEWG) Abby Sypek (Everyone Home DC) Karen Cunningham (Everyone Home DC)

Adam Rocap (Miriam's Kitchen) Andrea Scallon (Miriam's Kitchen) Alexander Marte (Gilbane Co) Amanda Chesney (Catholic Charities) Andrea Barnola (LAYC)

Annemarie Cuccia (Street Sense Media)

Ashlee Robinson (DC Doors) Belinda Fadlelmola (DC HUD FO) Blaine Stum (DC Council) Caitlin Cocilova (DC Council) Kaira Smith (DC Council)

Catherine Crosland (Unity Healthcare) Chandra Dawson (Friendship Place) Charlene Flaherty (Community of Hope)

Christy Respress (Pathways DC) Jessie Henry (Pathways DC)

Colleen Green (DHCD)

Alex Cross (DHCD) Daisean Foster (ICH)

Donna Harris (ICH)

Eileen Rosa (ICH)

Synina Pugh (ICH)

Theresa Silla (ICH)

Dr Mayaalla (PFFC, CEWG) Nikila Smith (PFFC, CEWG)

Robert Warren (PFFC, CEWG) Rachelle Ellison (PFFC, CEWG)

Reginald Black (PFFC, CEWG)

Queenie Featherstone (PFFC, CEWG) Ishan Heru (Community Connections)

Jean-Louis Peta Ikambana (Friendship Place)

Lynn Amano (Friendship Place)

Jennifer Joyce (DHCF)

Jennifer Olney (Community

Foundation)

Jill Carmichael (National Community Church)

June Crenshaw (Wanda Alston

Foundation)

Kally Canfield (Community Solutions)

Kate Coventry (DCFPI)

Kecia Tinubu (Woodley House)

Kelly Andreae (GMC) Koube Ngaaje (DASH DC)

Marie Morilus Black (MBI) Mariesa Robinson (DCCADV)

Michael Ferrell (DC Coalition for the

Homeless)

Pamela Agave (CSH) Shiri Yadlin (CSH)

Rachel Pierre (DHS)

Sabrina Burrell (DHS) Toya Fisher (DHS)

Samantha Nolet (TCP)

Sarah Flinspach (TCP)

Wes Heppler (Legal Clinic)

Nechama Masliansky (SOME)



## GOVERNMENT OF THE DISTRICT OF COLUMBIA INTERAGENCY COUNCIL ON HOMELESSNESS

#### YOUTH COMMITTEE

SOLID FOUNDATIONS DC:

Meeting DetailsDate: 13 April 2023Time: 1:30 – 3 pmLocation: Webex

#### **Meeting Notes**

#### I. WELCOME AND CALL TO ORDER

ICH Advisor Jorge Membreno welcomed attendees and walked through the housekeeping slides on:

- Recording committee meetings,
- Using the chat function for introductions and partner announcements/reminders,
- Adopting prior meeting notes and joining the meeting listserv.

He also quickly oriented members to the meeting agenda, emphasizing that today's meeting will focus on Agency Presentations of the Mayor's Proposed Budget. For those who were expecting and are interested in the Homeless Youth Census results, he identified that the results would be available at the 04/18 ICH Youth CAHP Policy Workgroup meeting.

#### II. ICH COMMENTS TO THE MAYOR'S PROPOSED BUDGET

There were five (5) parts to this discussion.

#### A. LEGISLATED MANDATE & REQUEST FROM COUNCIL

Director Theresa Silla (ICH) provided an overview of the Comments to the Mayor's Proposed Budget, including:

- An introduction to the legislated mandate,
- The request from Council to expedite Comments and make them available for Council Mark-Up, and
- ICH efforts to accommodate the request.

See slides 7 – 9 for details.

#### **B. CFSA BUDGET PRESENTATION**

Tanya Torres Trice (Chief of Staff, CFSA) and Natalie Craver (Deputy of Community Partnerships) covered the CFSA presentations. See slides 11 – 28 for details.

Concerns/Recommendations/Feedback

- Services for Victims of Domestic Violence
  - Q: What special policies are in place for families encountering homelessness due to domestic violence?
     A: DHS at Virginia Williams Family Resource Center (VWFRC) coordinates homeless services for families.
     Both CFSA and Domestic Violence providers are integrated into the VWFRC intake process. Additionally,
     CFSA is reviewing neglect statutes, and one of the proposed changes relates to documenting DV as part

of the reporting mandate for the hotline.

#### Services for Undocumented Families

- Q: What services do undocumented families qualify for? Do undocumented families qualify for FUP?
   A: Will need to review program requirements.
- Q: At recent townhalls meetings with the Office of Migrant Services/DHS, there were a few families with children with special needs. What is the most appropriate office to refer to services for the child, DBH, DOH, or others?

**A**: The DCPS Student Placement Office and Language Acquisition Division is working with DHS to support migrant families and any school-age children new to the city.

#### Resource Utilization

Q: Are resources dedicated to improving communication to ensure youth are aware of programs?
 Concern that Family Unification Program (FUP) resources are underutilized.

A: FUP resources are available as eligible youth and families are identified case-by-case.

#### Availability of Housing Resources

Q: Is there an analysis of resources needed to address youth homelessness? Concern that youth
experiencing chronic homelessness in the single adult subsystem are not adequately served with
available resources.

**A:** CFSA does not have an analysis for all youth experiencing homelessness. However, an effort is underway to transform the child and family welfare system.

#### C. DYRS BUDGET PRESENTATION

Interim Director Trey Stanback (DYRS) walked through the DHCD presentation. See slides 30 - 42 for details. Committee meeting attendees offered no questions or comments.

#### D. OSSE BUDGET PRESENTATION

Danielle Branson (Deputy Superintendent of Academics and Schools, OSSE) walked through the OSSE presentation. See slides 43 – 48 for details. Committee meeting attendees offered no questions or comments.

#### E. DCPS BUDGET PRESENTATION

Milo Howard (Director of Student Placement Office, DCPS) walked through the DCPS presentation. See slides 50 – 60 for details. Committee meeting attendees offered no questions or comments.

#### III. GOVERNANCE & UPDATES

Director Silla (ICH) quickly covered efforts underway at the ICH to address the following:

- Other legislated mandates, including Annual Updates to Homeward DC 2.0 and
- FY23/24 priorities and projects, including the call for new committees and workgroups related to income/employment and health care.

Theresa reviewed the proposal to streamline youth-specific meetings, including consolidated the Youth Committee and Youth CAHP Policy Workgroup meetings. See slides 62 – 64 for details.

#### IV. ANNOUNCEMENTS & REMINDERS

None Identified

#### V. SUMMARY AND ADJOURNMENT

To promote consolidation of the Youth Committee and Youth CAHP Policy Workgroup meetings, Director Silla (ICH) flagged the date and time for the upcoming Youth CAHP Policy Workgroup meetings.

Next Meeting Date: 18 April 2023 Time: 12:30 – 2 pm Location: Webex

#### Participant List (58 attendees, 28 organizations)

3016\*\*\*\*50 (Concerned Citizen) Ebony Grey (Concerned Citizen) Aaron White (SHY YAB, CEWG)

Jakia Carroll (CEWG)
Aldo Hurtado (LAYC)
Alyssa Noth (DCPS)
Claudia Umana (DCPS)
Milo Alonzo Howard (C

Milo Alonzo Howard (DCPS) Andrew Gall (OSSE)

Danielle Branson (OSSE) Danielle Rollins (OSSE)

Nicole Lee-Mwandha (OSSE)

Tasheen Stallings (OSSE)

Angela Hackley (Covenant House) Chelsey Brown (Covenant House) Clifton Rogers (Covenant House) Antwan Gillis (Friendship Place)

Scarlet Levy (Friendship Place) Candyce Coates (TCP)

Samantha Nolet (TCP) Kaira Smith (DC Council) Daisean Foster (ICH)

Donna Harris (ICH) Eileen Rosa (ICH)

Jorge Membreño (ICH)

Theresa Silla (ICH)

Deanna Pruitt (DHS)

Sabrina Burrell (DHS)
Tamesha Veasley (DHS)

Dylan Mattimore (Wanda Alston)

Elly Bludworth (SMYAL) Mariana Velazquez (SMYAL)

Victoria Alves (SMYAL) Kandice Louis (DASH)

Kelvin Robinson (Mary Elizabeth House)

Larry Villegas-Perez (DC OHR)
Latonya Callaway (DYRS)
Natalie Quashie (DYRS)

Michelle I Farr (DYRS) Trey Stanback (DYRS) Linval Brown (Health Babies Project)

Regina Elie (Healthy Babies Project)

Maddlyn Sivilli (CASA DC)

Mariesa Robinson (DCCADV)

Natalie Craver (CFSA) Nicole Broome (CFSA)

Tanya Torres Trice (CFSA)

Ms. Naomi (PFFC, CEWG)

Nikila Smith (PFFC, CEWG)

Robert Warren (PFFC, CEWG) Rachelle Ellison (PFFC, CEWG)

Reginald Black (PFFC, CEWG)

Queenie Featherstone (PFFC, CEWG)

Qadriyyah Johnson (SJCS)

Rachel Metz (DC Action)

Ronke Akinmboni (Sasha Bruce)

Roxanne Murray (Echelon)

Shaharahzod Woodson (Community

Connections)



## GOVERNMENT OF THE DISTRICT OF COLUMBIA INTERAGENCY COUNCIL ON HOMELESSNESS

## COMMENTS TO THE MAYOR'S PROPOSED BUDGET RECEIVED VIA EMAIL AS OF 9:30 AM ON 4/18

From: Wes Heppler
To: Silla, Theresa (EOM)

Subject: Comments on FY24 Budget Opportunities

Date: Thursday, April 13, 2023 11:38:54 AM

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#### Hey Theresa,

I wanted to follow up on some of the discussions we have had in the ICH meetings with comments on issues/initiatives affected by the budget from the perspective of the Washington Legal Clinic for the Homeless.

- 1. We are very supportive of the DHS announced plan to acquire and open two non-congregate low barrier shelter sites with an approximate total capacity of 320 beds. Even before the proven success of the non-congregate PEP-V facilities, we were strongly advocating for the move from congregate to non-congregate low barrier shelters. The benefits of non-congregate shelter for individuals who are homeless are immense, and we urge as the District moves forward to replace or renovate existing congregate shelters, that non-congregate shelters be considered as the new and better alternative.
- 2. In the short term, we are facing insufficient capacity in the low barrier shelter system caused by the closing of PEP-V sites, the closing of the overflow recreation center sites, and the closing of two shelters for renovation. To address this capacity problem, we would urge the District to designate at least one of the existing PEP-V hotels scheduled to be closed to instead be used as low barrier shelter—without the added costs of all the medically related PEP-V services. Instead, run that non-congregate hotel site as a traditional low barrier site at least until the first of the two non-congregate sites DHS has announced is opened.
- 3. Maintain the 24/7 operation of the existing low barrier shelters. The benefits of the 24/7 operations have been enormous—and the failure to maintain that operation will drive more individuals from shelter to outside encampments.
- 4. To prevent a significant increase in the number of both families and individuals who become homeless in the District, the funding for ERAP must be dramatically increased from that proposed by the Mayor. Because ERAP applications have already been cut for this year, we urge that a \$50 million FY23 supplemental budget be added, as well as a FY24 allocation to ERAP of \$117 million.
- 5. While we understand that the implementation of the FY22 and FY23 vouchers has been delayed due primarily to a lack of case management, we urge and support all efforts to increase the number and efficiency of case managers, and further urge that significant additional family and individual PSH and TAH vouchers be included in the FY24 budget.
- 6. To ensure the District does not see a further loss of safe and habitable public housing units (over the past 20 years, the number of District public housing units has dropped from 12,000 units to under 7,000 units), we support, at a minimum, annual \$60 million repair funds for DCHA properties.
- 7. We need to ensure that DCHD does not every year continually and miserably fail to meet its statutory obligation to allocate at least 50% of HPTF funding to deeply affordable housing for those in the 0-30% AMI range. Since the Council specifically mandated the 50% requirement, the DCHD has failed by a wide margin every single year to meet that minimum requirement. As a result, despite the Mayor's heavy investments, the HPTF has been a complete failure in the creation of deeply affordable housing for those in the District most in need of housing.

Please let me know if you would like to discuss further.

Sent from my iPhone



## FY2024 BUDGET

## RECOMMENDATIONS

Affordable Housing and Homelessness Prevention

**Economic Development** 



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CNHED FY2024 Budget Asks		FY20	FY22	FY23	FY24 CNHED Recomme ndations	FY24 Mayor's Proposed Budget	
	Housing Pro	duction Trust Fund (HPTF)	\$116M	\$250M	\$444M	\$200M	\$100M
	First Right to	Purchase Program (FRPP)	\$10M	\$10M	\$10M	\$35M	\$10M
	DC Housi	\$10.7M	\$19.3M	\$0M	\$10M	\$0M	
HOUSING	Home Purchase	\$18.2M	\$18.8M	\$20.9M	\$35M	\$22.34M	
	DC Housing Preservation Fund2		\$4.3M	\$5M	\$6M	\$6M	\$6M
	Local Rent Supplement Program (LRSP)	Project- and Sponsor-Based	\$7.24M	\$2.9M (~\$42M over 4	\$38.2M over 4 year	\$53M (\$9.7M in new LRSP)	\$53M
	Permanent Supportive	Single	\$7.9M	\$46.4M	\$13.6M 500 units	\$36.6M 1260 units	\$13.6M
-	Housing (PSH) <sup>3</sup>	Family	\$6.3M	\$10.8M	\$8.3M 260 units	\$15.5M 480 units	\$8.3M
	Neighborhood Based Activities Program <sup>4</sup>		\$9.1M	\$7.8M	\$13.3M	\$15.3M	\$15.3M
	Emergency Rental Assistance Program (ERAP)		\$7.6M	\$15M (+\$19M	\$43M	\$36M	\$8.2M

<sup>&</sup>lt;sup>1</sup>Council redirected \$54M from the HPTF over the 4-year financial plan to fund 350 units of TAH for families exiting RSP; \$13.6M/year; and funding for 175 units of senior shallow subsidy.

<sup>&</sup>lt;sup>2</sup> In FY22, \$5M of the DC Housing Preservation Fund was devoted to Limited Equity Cooperatives, which will leverage a total of \$20M for this purpose. The FY22 appropriation for the HPF has yet to be contracted and distributed to the CDFIs administering it.

<sup>&</sup>lt;sup>3</sup> In solidarty with The Way Home Campaign, the focus of which is ending chronic homelessness, CNHED makes these recommendations.

<sup>4</sup> The Neighborhood Based Activities Program funds Community Based Organizations (CBOs) to supply an array of essential services for District residents, including Tenant Opportunity to Purchase Act (TOPA) technical assistance, tenant housing conditions technical assistance, eviction and foreclosure prevention counseling, limited equity cooperative technical assistance, homebuyer counseling for HPAP and EAHP, Inclusionary Zoning (IZ) certification, and Schedule H application assistance. During the COVID-19 pandemic and the following recovery, tenants and homeowners will have even greater need for the essential services provided by CBOs through Neighborhood Based Activities Program funding.

CNHED	CNHED Budget Asks FY2024	FY21 Council Approved	FY22 Council Approved	FY23 Council Approved	FY24 CNHED Recommendations	FY24 Mayor's Budget
<b>8</b> S2	Small Business Technical Assistance	\$2.8M	\$4.2M	\$4.12M	\$4.5M	\$4.128M
RIDOR	Main Streets	\$3.7M	\$5.1M	\$4.982M	\$4.86M	\$4.862M
COR	Commercial Clean Teams	\$4.935M	\$6.716M	\$6.95M	\$6.95M	\$6.484M
RCIAL	Robust Retail and Dream Grants	\$500K	\$500K	\$500K	\$1.043M (\$500K RR & \$543K Dream grants)	<b>\$543K</b> (Dream grants)
SMALL BUSINESS, COMMERCIAL CORRIDORS ACCESS TO CAPITAL	Great Streets	\$7.427M	\$7.943M	\$7.927M	\$8M	<b>\$10.2M</b> (\$3M Great Sts)
NESS, C ACCI	Commercial Acquisition Fund		\$4M	\$4M	\$6M	\$6M
IL BUSII	Inclusive Innovation Equity Impact Fund	\$1.25M	\$2M	\$2M	\$2M	<b>\$0</b>
SMA	Nonproft Small Business Infrastructure Fund				\$5M	
<b>∺</b>	Workforce Investment	\$4M	\$21.6M	\$22M	\$4M	\$3.02M
ORC ME	Career Pathways Innovation Fund	\$2.5M	\$1.65M	\$1.65M	\$1.65M	\$0
KFC	Healthcare Workforce Partnership	\$250K	\$250K	\$250K	\$250K	\$0
WORKFORCE	Adult Services (includes digital literacy training at DC Public Library locations)  * Nonprofiit Small Business Infrastructure Fund	\$672K	\$795K	\$/2/K (Added 5.0 FTEs/\$156K) for Digital	\$800K	\$799K

<sup>\*</sup> Nonprofiit Small Business Infrastructure Fund for pre-development and construction costs dedicated for creating facilities and spaces for BIPOC businesses and entreprenuers.



# FY2024 BUDGET NARRATIVES

Affordable Housing and Homelessness Prevention

**Economic Development** 





#### Coalition for Nonprofit Housing and Economic Development

#### CNHED Affordable Housing and Homelessness Prevention Recommendations for FY24 budget and Budget Support Act

Established in 2000, CNHED is a dynamic association of 160 organizational members working to foster just and equitable community development solutions that address the needs and aspirations of low- and moderate-income District of Columbia residents. CNHED's members represent a broad spectrum of nonprofits, for-profits, and government agencies that build, preserve, and manage affordable housing; provide tenant technical services; protect tenants' rights; offer homeownership counseling; advise and lead capital to small businesses and community projects; connect residents to career pathways; deliver critical family services; and engage, represent, and benefit low-and moderate-income residents of the District.

As the District navigates the complicated process of reimagining downtown DC and managing the recovery from the COVID-19 pandemic along with the economic impacts and new challenges it has brought to the District, it is critical we support the District's most vulnerable populations. The public health emergency has disproportionately impacted people of color. They continue to be less likely to have savings to pay their monthly mortgage or rent payments and are more likely to be at risk of foreclosure and eviction. The overlapping crises of the pandemic and the economic fallout of an uneven recovery are tied directly to our nation's and the District's history of structural racism, which have resulted in wealth and income gaps that impact every aspect of life, including health outcomes. While many may no longer be looking for work, rent increases have far out-paced wage increases, and the long-awaited eviction crisis may now be at our doorstep as landlords seek remedies to the longstanding rent balances. This will further hurt vulnerable populations, increase demands and costs on emergency response systems, and tarnish the image of the District.

To ensure that we are protecting the District's most vulnerable residents—and acting in ways that help alleviate racial and economic inequities—we must protect programs that secure the basic needs of individuals and families, including affordable housing. In 2019, Mayor Bowser <u>stated</u> that "when people have access to safe and stable housing, that is the first step toward having access to a safe and stable life." This was true before COVID-19 and has become even more critical during the District's recovery over the coming years.

Few investments offer greater long-term impact for inclusion and equity than affordable housing development. Few factors affect health and prosperity more than where you live. To promote equity and inclusion now and in the future, we must invest heavily in safe, healthy, affordable housing. We must both rehabilitate existing housing and build new, with a range of options from rental to limited equity cooperatives to single-family home ownership, to serve the District's low-income residents.

Mayor Bowser has demonstrated visionary leadership in the creation and preservation of affordable housing, making it a cornerstone of her first two terms. Before the pandemic erupted, the District was on its way to an unparalleled commitment to produce 36,000 new units of housing by 2025, including 12,000 affordable housing units. The Mayor took advantage of federal relief assistance and the improving fiscal health of the District to recommit her administration to achieving these goals through



significant increases in the FY23 budget and financial plan and bold affordable housing proposals to accompany them. However, times are changing and with the end of federal resources and the impacts of high vacancies and lower than anticipated revenue projections, CNHED recognizes that this is an important moment in the District's history and stands as a partner beside the Council and administration. We applaud the Mayor for setting a reasonable budget in the face of such challenges. CNHED supports efforts to cancel millions of dollars of medical debt for DC residents, building new workforce programs, like a teacher apprenticeship program, to build a pipeline for getting DC residents into middle-class jobs, and raising the eligibility for the childcare subsidy from 250% to 300% of the federal poverty line, which will make the families of more than 2,000 additional children newly eligible for the subsidy.

Additionally, investments in our downtown can help ensure a strong recovery from COVID. We support efforts to add more residents and transform downtown into a vibrant mixed-use neighborhood. Though we have concerns about the specifics of the current proposal. CNHED celebrates big investments in our residents, employees, and District union partners. These efforts and others in the budget build on the programs and strategies that work for our community.

CNHED recognizes this will be a challenging year for the District because of revenue projections and other tough choices we face. As a result CNHED has modified some of our asks but feel compelled to urge the Council to invest in our most vulnerable populations and the programs which support them. In this context, CNHED makes the following recommendations for the budget and Budget Support Act (BSA).

#### Housing Production Trust Fund (HPTF)

#### FY24: \$200 million

CNHED strongly encourages the Council to increase the Mayor's investment of \$100 million in the Housing Production Trust Fund (HPTF) in FY24 to \$200 million.

The Housing Production Trust Fund (HPTF) continues to be the primary tool that enables affordable housing developers and renters wishing to exercise their Tenant Opportunity to Purchase Act (TOPA) rights to preserve or create affordable rental or ownership housing across all eight wards of the District. The HPTF requires covenants to be placed on properties that keep them affordable for a certain period of time: typically, rental units must remain affordable for 40 years or longer and homeownership units must remain affordable for 15 years.

This past year, the District reached their bond cap which has caused DCHD and DCHFA to reimagine the allocation of both bonds and HPTF. Our analysis of the current pipeline shows an HPTF need of \$311M to match the available bond cap. Additionally, many projects need HPTF for long-term financing after use of the Housing Preservation Fund and to be in a deal while awaiting equity from the DC Tax Credit. This adds additional pressures to the HPTF. Based on our pipeline analysis we've determined that real need to be \$340 million but given the fiscal constraints we've set our ask at 200 million.

Now is not the time to reduce the fund so dramatically. Such a cut could cause a multi-year backup in the pipeline (at best) and dive affordable housing developers out the District. This would lead to fewer affordable units when we need them most.



#### Local Rent Supplement Program (LRSP)

DHCD FY24: \$9.7 million DCHA FY24: \$43.3 million

Total: \$53 million

CNHED thanks the Mayor for investing an additional \$43.296 million in project- and sponsor-based LRSP in DCHA's budget and \$9.655 million in DHCD's budget in FY24. The Mayor and the Council should work together to increase the investment in DHCD's budget over the four year financial plan to ensure it is adequate to meet the HPTF's statutory requirements to spend 50% of its funding on producing and preserving units serving households with incomes at 0-30% of Median Family Income (MFI).

Project- and sponsor-based LRSP is used to produce new housing affordable to extremely-low-income households by providing operating subsidies as part of the development process. These homes are needed to: (1) ensure meeting statutory requirements to use 50 percent of the Trust Fund at 0-30 percent of MFI; (2) meet the goals of the Homeward DC plan by supporting the production of Permanent Supportive Housing (PSH) in new developments (including the 5% now required in all DHCD-funded rental projects); and (3) allow the production of housing for people with extremely-low-incomes beyond the scope of the Homeward DC plan to serve additional individuals and families. Project-based LRSP covers rent, maintenance, utilities, and other ongoing expenses not covered through one-time HPTF loans.

#### Housing Preservation Fund (HFP)

#### FY24: \$10 million

Mayor Bowser created the Housing Preservation Fund (HFP) as a public-private source for acquisition and critical repairs financing. The HPF leverages public investments 3:1 with private investments, so a \$1 in District investment leverages \$3 in private investment for a total of \$4 available for affordable housing projects. The HPF has become a critical source of acquisition and critical repairs financing for tenant organizations exercising their Tenant Opportunity to Purchase Act (TOPA) rights.

The Mayor's budget includes no new funding for the HPF in FY24. The rationale expressed for no new funding is that with repayment of HPF loans starting to happen that it will be self-sufficient. However, the rate and number of repayments over the coming few years are unpredictable; therefore, CNHED is concerned that assumptions that the HPF have reached self-sufficiency might be premature. And, with the HPTF dramatically reduced, there will be fewer long-term financing options available to projects with HPF bridge loans. This will cause them to hold onto the HPF funds longer, further depleting the HPF and reducing the likelihood of reaching self-sufficiency.

There are many factors that will impact the timing of when the HPF reaches self-sufficiency; CNHED believes that the HPF should receive \$10 million in additional funds in FY24 to assure that it can continue its important role of providing acquisition and critical repairs funding to keep the affordable housing pipeline active through FY24 and FY25, until self-sufficiency is assured. Additionally, the HPF and other bridge loans provide a way for residents to exercise TOPA and other negotiations to secure affordable housing. However, this bridge loan funding does not guarantee that small, very affordable projects have a path to get the construction and permanent funding needed. What we need now is a coordinated path that would ensure that projects, once purchased, have a path for building improvements and permanent financing within a reasonable timeframe.



#### First Right Purchase Program (FRPP)

#### FY23: \$35 million

CNHED recommends appropriating \$35 million for the First Right Purchase Program (FRPP). The FRPP is a rolling acquisition loan fund and historically has been the primary facilitator for utilizing TOPA to preserve affordable rental housing in the District and to create Limited Equity Cooperatives. The FRPP currently has no formal application process and has for several years been a soft segregation of \$10 million within the HPTF that has been used discretionarily. We believe that an updated version of the FRPP would fit the recommendation of the Mayor's Saving DC's Rental Housing Market Strike Force to develop "a new program or increase the capacity within an existing program to support the acquisition of small multi-family buildings (under 50 units) by tenant organizations and developers exercising TOPA or DOPA rights to create or preserve affordable rental or ownership housing protected by long-term covenants." CNHED's recommended changes to the FRPP are below.

**First Right Purchase Program (FRPP):** CNHED proposes to reconfigure the FRPP to enable tenant organizations to use their TOPA rights to preserve or create affordable housing at small rental properties for which the terms of the DC Housing Preservation Fund are not viable because of variables such as a combination of high acquisition cost, low rents, and high deferred maintenance needs.

The FRPP is a rolling acquisition loan fund administered by DHCD for utilizing TOPA to preserve affordable housing. Historically, the fund has been the primary facilitator in the District and to create Limited Equity Cooperative and preserve small buildings. However, no FRPPs loans have been awarded since 2018 while the District has considered making changes to the program. This funding can also support a path to homeownership for low-income, primarily Black and Latino, renters. If the \$35M allocated for the FRPP is combined with a portion of the HPF, and its leveraged funds, it would support more opportunities utilize TOPA to produce affordable housing.

Reviving the FRPP could enable more tenant organizations to use their TOPA rights to preserve or create affordable housing at small rental properties for which even the HPF terms not viable because of a combination of high acquisition cost, low rents, and high deferred maintenance (renovation) needs. These projects are typically not suitable for a Low-Income Housing Tax Credit (LIHTC) pool because they are too small or because their goal is homeownership for the residents.

Funding small buildings will fill a gap in the District's affordable housing strategy for a significant portion of its existing naturally occurring affordable housing (NOAH) stock. This is a time-sensitive matter that, if resolved quickly, can support opportunities to preserve hundreds more units every year. For example, in CY22, fifteen properties with 457 units were considering pursuing preservation through TOPA. However, 176 are no longer pursuing preservation with many pointing to a lack of viable financing options. Seventy-two units are pursuing preservation using the Housing Preservation Fund and an additional 209 units are still to be determined. These remaining units total \$35.17 million. A fully funded and supported FRPP could preserve these 209 units and ensure affordability for years to come.

#### Neighborhood Based Activities Program (NBAP)

#### FY23: \$15.3 million

CNHED applauds the Mayor's increase of funding for the Neighborhood Based Activities Program (NBAP) to \$15.3 million in FY24.

<sup>&</sup>lt;sup>1</sup> "Saving DC's Rental Housing Market: A report of recommendations from Mayor Bowser's Strike Force to Save DC's Rental Housing Market," p. 17.



The NBAP provides Community Based Organizations (CBOs) to supply an array of essential services for District residents, including TOPA technical assistance, tenant housing conditions technical assistance, eviction and foreclosure prevention counseling, limited equity cooperative technical assistance, homebuyer counseling for HPAP and EAHP, Inclusionary Zoning (IZ) certification, and Schedule H application assistance. During the COVID-19 public health emergency and the following recovery, tenants and homeowners will have even greater need for the essential services provided by CBOs with this funding.

CNHED strongly supports the recommendation of the Mayor's Saving DC's Rental Housing Market Strike Force to "increase funding to Community Based Organizations that provide TOPA technical assistance." We recommend further increases to CBOs for TOPA and housing conditions technical assistance provision in FY24. TOPA is well positioned to help with the District's recovery after the public health emergency by enabling tenants to assist in achieving Mayor Bowser's goal of creating 12,000 new units of affordable housing by 2025. Further, the Attorney General's laudatory campaign against slumlords has highlighted the valuable work that CBOs have long performed in educating tenants about their rights and organizing them to seek redress of housing code and other violations of District law: work that is desperately needed and worthy of funding, given the importance of safe, stable, and affordable housing as a social determinant of health.

#### Legacy Initiative

CNHED strongly supports all aspects of Mayor Bowser's Legacy initiative. Below, we consider the six housing-related programs of the eight included in the Legacy Initiative.

**Black Homeownership Fund and Strike Force:** CNHED strongly supports the recommendations of the Black Homeownership Strike Force and the appropriation of \$10 million for the Black Homeownership Fund. We support efforts to increase access to homeownership for longtime Black residents of the District of Columbia and asset-building through homeownership.

Heirs Program and Communications Plan: CNHED strongly supports the Mayor's plan to add an Additional \$1.5 million to assist multi-generational families in maintaining their family property after the death of the original homeowner. The Heirs Program assists multigenerational families in maintaining their family property after their original homeowner passes on. Grants are issued to assist low-income individuals to pay for legal services necessary to obtain clear legal title to property the individual inherited either testate or intestate from a family member.

Single Family Residential Rehabilitation Program: CNHED strongly supports significantly increasing funding to help low-income homeowners fix and maintain their homes. While we appreciate the Mayor's increase of \$3 million for the Single Family Residential Rehabilitation Program (SFRRP), we believe that the need among low-income District homeowners warrants significantly more funding. While the SFRRP administers grants for roof repairs and/or modification to eliminate barriers to accessibility for persons with mobility or other physical impairments, its administration has been problematic for many years.<sup>3</sup> We propose that DHCD create a stakeholder working group of SFRRP

<sup>&</sup>lt;sup>2</sup> "Saving DC's Rental Housing Market: A report of recommendations from Mayor Bowser's Strike Force to Save DC's Rental Housing Market," p. 17.

<sup>&</sup>lt;sup>3</sup> https://dcist.com/story/22/03/01/dc-house-fix-accessibility-dhcd/



applicants, healthy housing advocates, and organizations that provide single-family rehabilitation programs to develop recommendations for improving the administration of the SFRRP.

**FloodSmart Homes:** CNHED supports the District's participation in the federal FloodSmart Homes program to assist residents in flood prone areas to retrofit their homes to reduce the risk of damage. The Mayor's budget includes \$2.6 million in federal funding for this program in the budget of the Department of Energy and Environment (DOEE).

Home Weatherization and Lead and Mold Remediation: CNHED strongly supports the District significantly increasing spending to make energy-efficiency improvements and remediate lead and mold hazards to improve both the health and comfort of residents. While the Mayor has budgeted \$6.7 million for the Lead-Safe and Healthy Housing program, which protects the health of District residents by monitoring lead safety throughout the District's housing stock and by raising awareness of other residential environmental and safety hazards, providing oversight of mold remediation, radon exposure, and ensuring safe drinking water in child care facilities by providing filters for drinking water sources, and providing healthy homes inspections to reduce environmental issues in homes, the need for remediation funds, as well as additional housing code building inspectors in the Department of Buildings (DOB), warrant significantly higher funding levels in the budgets of DOEE and the DOB.

Home Purchase Assistance Program (HPAP) & Employer Assisted Housing Program (EAHP)

FY23: \$35 million (HPAP) and \$6 million (EAHP)

CNHED supports the Mayor's recommendation of \$6 million for EAHP in FY24 but recommends an increase to \$35 million for HPAP. CBOs have confirmed that demand for HPAP has increased along with the increase of the HPAP down payment assistance maximum to \$202,000. In order to maintain or increase the number of HPAP recipients in FY24, \$55 million would be needed.<sup>4</sup> However, CNHED believes that a balance can be found to support much needed homeownership and other emergency needs.

HPAP provides interest-free loans and closing cost assistance for residents purchasing single-family houses, condominiums, or cooperative units. EAHP offers District government employees a deferred, 0% interest loan and a matching funds grant for down payment and closing costs to purchase their first single family home, condominium, or cooperative unit in the District. Down payment assistance is a critical tool to help first-time buyers purchase homes during a time when wealth-building is essential for long-term financial stability.

#### Permanent Supportive Housing (PSH)

FY23: \$36.6 million for the creation of 1260 units for individuals and \$15.5 million for the creation of 480 units for families

<sup>&</sup>lt;sup>4</sup> CNHED does appreciate that the new Black Homeownership Fund may augment the role of HPAP in facilitating homeownership for low-income District residents, but it is unclear at this time whether that new fund will be ready to provide assistance to homebuyers during FY23.



In solidarity with our partner The Way Home Campaign, CNHED recommends funding PSH with \$36.6 million for the creation of 1260 units for individuals and \$15.5 million for the creation of 480 units for families in FY24.

PSH is a best-practice model of matching housing subsidy with wrap-around case management to ensure a long-term stock of housing that meet the needs of the District's homeless population. PSH has a proven record of ending chronic homelessness by helping residents maintain housing stability while improving their health.

#### Emergency Rental Assistance (ERAP)

#### FY24: \$36 million

The Mayor's budget includes \$8.2 million in rental assistance for the prevention of homelessness for FY24. CNHED is collaborating with other advocates to evaluate data on the number of current applications for rental assistance and projections for the need for rental assistance in FY24. However, based on the most current DHS report, ERAP providers have approved applications for 3,734 District households and disbursed nearly \$18 million in housing assistance between October 2022 and February 2023. This is more than twice the 1,677 approved applications and nearly three times the \$6.1 million in disbursed assistance during the same period last fiscal year.

FY23's ERAP budget is the highest it has been in recent years at \$43 million. DHS saw an increase in rental assistance requests and projected that funds would be exhausted on applications submitted by March 10, 2023.

ERAP helps income-eligible District residents facing housing emergencies remain stably housed and avoid homelessness. The program provides funding for overdue rent if a qualified household is facing eviction (including late costs and court fees), as well as security deposit assistance. ERAP is effective at keeping tenants in their homes and is far less expensive than the costs per household for the District's shelter system and the increased healthcare costs for individuals and families who become homeless. ERAP also is far less expensive than the housing subsidies and services required for the Rapid Rehousing, Family Rehousing and Stabilization, and PSH programs to move people out of the shelter system.

#### Tax Abatements and Regulatory Relief for Housing in Downtown Plan

CNHED supports the use of District incentives to help with the recovery and resiliency of the Downtown area and to facilitate the conversion of commercial properties for residential use in this area, especially to produce units that would be covenanted for households with incomes of less than 60% of MFI. CNHED understands the need to meet the existing challenges caused by high vacancy rates of downtown office buildings along with the blight and reduced foot traffic these vacancies cause. Additionally, CNHED supports the Mayor's goals of bringing 15,000 new residents to Downtown by 2028.

However, CNHED does not support weakening the eligibility and requirements as outlined in the Housing in Downtown Tax Abatement DC Code §47-860.01. Specifically, CNHED supports the requirements that any 20-year real property tax abatement will be provided in exchange for at least 15% of new housing units to be affordable to and rented by households earning 60% of the Median Family Income, that the affordable units are designed and administered in accordance with the requirements of the inclusionary zoning program, that the owner files a covenant in the land records for the District, that the owner contracts with Certified Business Enterprises for at least 35% of the contract dollar volume of



the construction and operations of the project, and that the owner execute a First Source Agreement for the construction and operation of the project.

CNHED is deeply concerned by the proposal to eliminate Tenant Opportunity to Purchase Act (TOPA) rights within the Downtown revitalization zone. The goals of the TOPA have been to preserve affordable rental housing, provide opportunities for homeownership for low-income tenants, minimize displacement of existing tenants, encourage the formation of tenant organizations, and strengthen the bargaining position of tenants. TOPA's public benefits are maximized when combined with the affordable housing funding, policy, and coordinated practice that supports its goals. TOPA has the potential to help facilitate the District's recovery and housing goals, including achieving Mayor Bowser's goal of creating 12,000 new units of affordable housing by 2025.

When supported, TOPA can facilitate low-income and BIPOC home-ownership, prevent displacement of long-term, very low-income residents, preserve diverse neighborhoods and increase affordable housing in every ward, and improve the quality of DC's affordable housing stock. The District should strengthen the ability of tenant organizations to create or preserve affordable rental or homeownership housing through the TOPA process not be looking to eliminate TOPA rights in the Downtown.

#### Limited Equity Co-op Advisory Council

#### **FY24: \$113 thousand**

The Council passed the Limited Equity Cooperative Advisory Council Act into law. The law "establishes LEC Advisory Council to provide continuity and oversight on the issues that the LEC Task Force cited in its 2019 report and to implement the recommendations in the report" According to the Fiscal Impact Statement submitted by The Honorable Chairman, Phil Mendelson, "funds were not sufficient for the fiscal year 2023 through 2026 budget, requiring \$113,000 for the first year and \$465,000 over the financial plan". It was emphasized that DHCD would hire one Special Assistant to provide support to the advisory council. CNHED recommends funding the Special Assistant.

Similarly, the Council supported expanding tax abatements for Limited Equity Coops (LEC). It is important that adequate funding be provided for LECs to take advantage of these tax abatements.



Coalition for Nonprofit Housing and Economic Development

### CNHED Economic Development Recommendations for FY24 Budget

Established in 2000, CNHED is a dynamic association of over 160 organizational members working to foster just and equitable community development solutions that address the needs and aspirations of low-and moderate-income District of Columbia residents.

CNHED's members represent a broad spectrum of nonprofits, for-profits, and government agencies that build, preserve, and manage affordable housing; provide tenant technical services; protect tenants' rights; offer homeownership counseling; advise and lead capital to small businesses and community projects; connect residents to career pathways; deliver critical family services; and engage, represent, and benefit low-and moderate-income residents of the District.

The Mayor's proposed FY 2024 budget reflects an austere budget landscape and tough tradeoffs. This budget attempts to return to level funding prior to flush of one-time federal funding in response to the pandemic. It is disappointing that the seed funding and investments to support workforce development program and capacity building has been significantly reduced. CNHED is pleased to see increased investment in commercial acquisition of social disadvantaged small businesses, and it aligns with the District's Comeback Plan. Essential programs and services such as the Small Business Technical Assistance (SBTA), Main Streets, and Clean Teams are sufficiently funded in FY 2024. CNHED is also funding to establish a Nonprofit Small Business Fund to activate dedicated spaces for BIPOC businesses.

Council has a daunting challenge ad it deliberates and crafts its response to the Mayor's proposed budget. In factoring the District's new fiscal reality, CNHED urges Council to consider the needs of DC-based small business owners and entrepreneurs that are contributing to District's economy. We urge Council during its deliberations to keep in the forefront ways to invest the local funds that address the barriers to economic mobility for low-income residents in the District.

CNHED makes the following recommendations for the FY2024 budget.

## Small Business, Commercial Corridors and Access to Capital Small Business Support Technical Assistance (SBTA)

#### • FY24: \$4.5M

CNHED is requesting Council commit \$4.5M in the FY 2024 budget to support the Small Business Technical Assistance (SBTA) program, managed by the Department of Housing and Community Development. The SBTA program provides technical assistance, training, and advisory services to small businesses in the District. This program ensures small businesses have access to guidance, resources, and information to plan, start, and grow their business successfully. SBTA grantees also offer small business owners a broad range of support, including planning, micro-loan packaging, entrepreneurial assistance, and legal assistance. This program primarily targets underserved neighborhoods in low- and moderate-income areas. Neighborhoods benefitting from this investment include but are not limited to



Anacostia, Columbia Heights, Congress Heights, Brightwood Park, Mount Pleasant, Petworth, and Bladensburg.

Sustaining this signature program will enable SBTA grantees to continue offering essential services to local micro-and small businesses, especially Black and Brown businesses. This program is impactful and plays pivotal role the District's small business ecosystem.

#### **Great Streets Initiative**

#### FY24: \$8M

CNHED requests Council to commit an additional \$8M in the FY2024 budget to support the Great Streets Initiative. The Great Streets Initiative catalyzes small business growth and improves the District's neighborhood commercial corridors. As the District begins to implement its Comeback Plan, there remains an increased need for these grants. In addition, robust neighborhood business districts spur economic opportunities for small businesses, entry-level jobs, and convenient access to goods and services for neighborhood residents. All these benefits help improve the quality of life for residents. In the form of reimbursable grants, the capital improvement dollars of up to \$50,000 allow small businesses in designated neighborhoods to invest in buildouts and renovations, equipment upgrades, and façade improvements. Great Streets also addresses the unique challenges of small businesses in their ability to make capital improvements that will sustain and grow their business

#### Robust Retail Citywide & Dream Grants

#### FY24: \$1.043M (\$500M for Robust Retail Citywide and \$543K for Dream Grants)

CNHED supports the Mayor's FY 2024 budget of \$543K to support the District's Dream Grants, and CNHED requests Council to include \$500K Robust Retail Citywide Grant. The Dream Grants is a microgrant program that provides business development assistance to help eligible businesses in Ward 7 and Ward 8 grow. The Robust Retail Citywide grants help support existing DC-based retail businesses maintain operations and viability to sustain businesses as they continue to rebound. This reimbursable grant program awards up to \$5K to eligible small businesses to help with storefront improvements to purchase of much-needed equipment.

#### Main Streets & Commercial Clean Teams

#### FY24: \$4.86M and \$6.95M

Main Streets program is a comprehensive program that promotes the revitalization and sustainability of neighborhood business districts. CNHED supports the Mayor's FY2024 budget of \$4.86M for the Main Streets program and request Council commit \$6.95M for the Commercial Clean Team program, which will help cover the gap to provide or exceed the living wage. The District's Main Streets program supports the operation and programming of 28 corridor organizations. These front-line organizations are vital to small businesses and serve as a liaison to the District, and each corridor manages its unique challenges. Increasing funding for the Main Streets program. As a complement to the Main Streets program, the Commercial Clean Teams program employs residents. It provides service delivery to enhance the clean-up along and around the District's designated corridors. This program is invaluable and greatly needed in building and sustaining the neighborhood commercial corridors.

#### Commercial Property Acquisition Fund

FY24: \$6M



CNHED supports the Mayor's FY2024 budget of \$6M to support the District's Commercial Property Acquisition Fund. Addressing longstanding access to capital challenges for socially disadvantaged small businesses, this fund provides down payment assistance to purchase commercial property in the District to help combat commercial displacement impacting small businesses Districtwide.

#### Nonprofit Small Business Infrastructure Fund

#### FY24: \$5M

CNHED is requesting Council to commit \$5M in the FY2024 budget to establish a Nonprofit Small Business Infrastructure Fund. This fund will provide local nonprofit organizations with a capital match to use towards commercial pre-development and construction costs of large-scale, community-defining projects in economically under-resourced communities in the District. The dedicated capital matching pool will help to activate projects such as the development of a BIPOC Innovation Hub or state-of-the-art co-working space exclusively for BIPOC small businesses, entrepreneurs, and makers.

#### Inclusive Innovation Equity Impact Fund

#### FY24: \$2M

#### CNHED requests Council to commit \$2M in the FY2024 budget for the Inclusive Equity Impact Fund Grant.

This Fund provides training and investment or equity-based financing to District-based equity impact enterprises and annual revenues less than \$2M. This initiative benefits firms at least 51% owned by an individual or a majority number of economically disadvantaged individuals or subjected to racial or ethnic prejudice or cultural bias. Moreover, the Fund is prioritizing enterprises that have been unable to secure traditional financing.

#### Workforce Development – Adult Education

#### Workforce Investment

#### • FY24: \$4M

CNHED is asking Council to fund the Career Pathways Innovation Fund (CPIF) to support the capacity building of local adult charter schools and other qualified high school credentialing programs for adults.

#### Career Pathway Innovation Fund

#### • FY24: \$1.65M

CNHED is asking Council to fund the Career Pathways Innovation Fund (CPIF) to support the capacity building of local adult charter schools and other qualified high school credentialing programs for adults. In addition, the District should continue investing in the Career Pathways Innovation Fund to support the implementation of approaches and best practices that demonstrate positive results in adult education and family literacy.

#### Healthcare Workforce Partnership

#### • FY24: \$250K

We ask Council to make an allocation of \$250K to continue the support of this timely and innovative initiative. CNHED is looking to Council to ensure that the District's FY 2024 workforce development budget reflects the needs of thousands of low-income, unemployed, and unskilled residents. The path forward to eradicating the persistently high unemployment rate and poverty associated with low-wage



jobs is to train and upskill Black and Brown residents in the District's high-demand sectors such as healthcare.

Adult Services (Adult digital literacy training)
District of Columbia Public Library

#### • FY24: \$799K

We're asking to support the Council to commit \$799,000 in the FY2024 budget towards digital training under Adult Services for the DCPL. Funding for digital literacy training for the District of Columbia Public Library (DCPL) will help meet the overwhelming need to close the District's digital divide.