



**Mayor Muriel Bowser**

**City Administrator Rashad M. Young**

***District of Columbia  
Interagency Council on  
Homelessness***



***Strategic Planning Committee  
August 25, 2020***

# Agenda



- ❖ HUD CoC Program Competition
  - Debrief on 2019 Competition
  - Planning for 2020 Competition
- ❖ FY21 Homeless Service System Procurements
- ❖ Other updates
  - ICH Racial Equity & Inclusion Work – Update
  - Trauma System Audit – Update
  - Family System Work Group Changes
  - FY21 CAHP Prioritization

# Agenda



- ❖ **HUD CoC Program Competition**
  - **Debrief on 2019 Competition**
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# Background and Framing



- ❖ What is the CoC Program?
- ❖ The CoC Program Funding Competition
- ❖ 2019 Competition Summary
- ❖ 2020 Competition Planning

# What is the HUD CoC Program?



The HUD Continuum of Care (CoC) Program is the primary source of federal funding supporting the community's efforts to prevent and end homelessness.

The CoC Program is designed to:

1. Promote a communitywide commitment to the goal of ending homelessness;
2. Provide funding to support efforts by nonprofit providers and state and local governments to quickly rehouse homeless individuals and families while minimizing the trauma and dislocation caused by homelessness; and
3. Promote access to and effect utilization of mainstream programs by homeless individuals and families.

# HUD CoC Competition



Historically, HUD has released an annual Notice of Funding Availability (NOFA) to open the annual CoC Program funding competition. This is the opportunity for communities to renew existing CoC Program grants.

In most years, the NOFA includes opportunities to seek new funding under “bonus” opportunities, e.g. Permanent Housing Bonus, DV Bonus, etc.

# HUD CoC Competition: Roles & Responsibilities



**The Community Partnership (TCP), as the District's Collaborative Applicant and HMIS Lead, is responsible for:**

- 1) Assembling and submitting the Consolidated Application;
- 2) Conducting community informational sessions about the NOFA and opportunities for new funding;
- 3) Soliciting Project Applications for “bonus” funding opportunities;
- 4) Providing technical assistance to providers submitting new and renewal Project Applications; and
- 5) Providing the Ranking Committee with HMIS and other data and information needed to finalize the Project Ranking.

**As the Collaborative Applicant, TCP is the direct recipient of all new awards made under the CoC Program.**

# Roles/Responsibilities (Cont.)



**The Interagency Council on Homelessness (ICH)** is the governing and strategic planning body for the District's homeless services system. It is responsible for:

- 1) Establishing the community's strategic vision for the implementation of a continuum of care and the allocation of resources;
- 2) Providing oversight to the Collaborative Applicant to ensure all parts of the HUD Consolidated Application align with the community's strategic vision (Homeward DC and Solid Foundations DC)
- 3) Assembling a Ranking Committee of non-conflicted community stakeholders.



# Roles/Responsibilities (Cont.)



- ❖ **The Ranking Committee** is tasked with ranking all projects seeking new or renewal funding. The Ranking Committee will prioritize grants based on
  - 1) Performance data;
  - 2) Supplemental narrative information submitted by project applicants; and
  - 3) How closely each project align with HUD's funding priorities and the District's strategic plan to end homelessness.

**The Ranking Committee must be made up of non-conflicted community stakeholders – i.e., members of the Ranking Committee cannot come from government agencies or service providers seeking new or renewal funding in the competition.**

# Roles/Responsibilities (Cont.)



- ❖ **Consolidated Application** is the District's full application package to HUD. It includes:
  - Project Applications for all renewing grants;
  - Project Applications for the bonus projects selected by the CoC;
  - The Project Ranking; and
  - Narrative and performance information on the community's overall response to homelessness in the jurisdiction.
  
- ❖ **Project Applicants** are the individual providers submitting new and renewal Project Applications for funding. Project applicants are responsible for putting together competitive applications that increase the overall quality and competitiveness of the Consolidated Application.
  
- ❖ **HUD** makes final decisions about funding.

# Policy Priorities



- ❖ The following were the 2019 CoC Policy Priorities articulated throughout the Consolidated Application.
- ❖ These were adopted by the CoC (in Strategic Planning and Executive Committee) last year.
  - Homeless Services Reform Act (HSRA)
  - CAHP Participation
  - Focus on Permanent Housing Solutions
  - Housing First
  - Leveraging Resources to Support HUD- and DHS-Funded Awards and Sub-awards
  - Understanding the Intersection Between the Domestic Violence System and the Homeless Services System and Bridging the Gap
  - LGBT inclusion
  - Race equity

# 2019 HUD CoC Competition Summary



Following the 2019 HUD CoC Program Competition:

- ❖ The District's CoC was awarded \$22,075,117 in funding for 38 renewal grants and one DV bonus grant.
  - My Sister's Place was awarded the Domestic Violence Bonus in the amount of \$1,094,778.
  - The project will operate as Joint TH-RRH for families experiencing homelessness as a result of domestic violence; Joint TH-RRH is a newer housing intervention created through the Competition in 2018.

# 2019 CoC Competition Summary



## Domestic Violence (DV) Bonus:

- ❖ In the FY 2019 CoC Program Competition, CoCs were able to apply for a DV Bonus for Rapid Rehousing (RRH) projects, Joint TH/RRH component projects, and SSO projects for coordinated entry (SSO-CE).
- ❖ The ICH Executive Committee, in its capacity of CoC Board, approved and adopted feedback from the Strategic Planning and Youth Committees recommending that the CoC only consider applications for DV Bonus funding that proposed to bring new housing online and increase the number of individuals and/or families that could be served.
- ❖ TCP increased efforts to engage systems/providers serving survivors of domestic violence as well as survivors of stalking, sexual assault, and human trafficking (e.g., OVSJG and the VAN).

# 2019 CoC Competition Summary



## Project Ranking Process: New Project Selection

- ❖ All Bonus proposals were ranked alongside renewals and will be prioritized by the Ranking Committee based on the competitiveness of the applications.
- ❖ In reviewing new project applications, the Ranking Committee decided:
  1. If the project met threshold criteria to be considered by HUD;
  2. If the project application met community priority needs and should be included in the overall Consolidated Application with renewing projects; and
  3. Where in the Project Listing the new project should be ranked relative to renewal programs.

# 2019 CoC Competition Summary



## Project Ranking Process: Preliminary Ranking Criteria

Permanent Supportive Housing Criteria	Detail
-Utilization Rate	100 points, % = score
-Housing Stability	100 points, % = score
-Returns to CoC Among Leavers	100 points, 100-% = score
-Increased/Maintained Income	100 points, % = score
-Length of Stay	Tie breaker, higher LOS are better
Transitional/RRH Housing Criteria	Detail
-Utilization Rate	100 points, % = score
-Exits to Permanent Housing	100 points, % = score
-Returns to CoC Among Leavers	100 points, 100-% = score
-Increase Income	100 points, % = score
-Length of Stay	Tie breaker, lower LOS are better

# 2019 CoC Competition Summary



## Project Ranking Process: Renewal Project Scoring

- ❖ Renewing projects were ranked using program data from May 2018 – April 2019.
- ❖ Data was pulled on the date the Competition was announced
  - After all providers received HMIS data quality reports AND provider report cards, which would have alerted to data quality errors in their HMIS data that could impact performance data.
- ❖ Indicators the ranking committee considered are the same as those reported on in the report cards developed by the ICH Data and Performance Management Committee for the Performance Quality Improvement (PQI) process, which was launched in May 2016.



# 2019 CoC Competition Summary



## Project Ranking Process: Cover Letter Sheets and Justification Letters

- ❖ Justification Letters were submitted by all applicants seeking new or renewal funding and were used to help inform the Ranking Committee's decision making.
- ❖ The required components of the justification letters included a detailed description of the proposed project, including: a detailed scope of work, housing type, population focus, program type, adherence to Housing First, and consistency with HUD's Funding Priorities.
- ❖ The justification letter also required applicants to describe how the program intends to provide services such as: trauma informed care, clinical services, services for LGBTQ and Gender Non-Conforming Clients, and CAHP participation.
- ❖ Cover Letter Sheets accompanied the applicant's justification letters. The cover letter simply summarized the project's target population and capacity, the proposed budget, and the match resources.

# 2019 CoC Competition Summary



- ❖ Representatives of the following agencies and organizations made up the 2020 Ranking Committee:
  - DC Fiscal Policy Institute,
  - DC Alliance of Youth Advocates,
  - District of Columbia Interagency Council on Homelessness,
  - District of Columbia Office of LGBTQ Affairs,
  - District of Columbia Office of Victim Services and Justice Grants
  - Everyone Home DC, and
  - Miriam's Kitchen

# 2019 CoC Competition Summary



- ❖ Once HUD receives the Consolidated Application and Project Applications from all CoCs, it scores and ranks each CoC to inform its funding decisions.
- ❖ A CoC's chances of renewing its ranked projects is tied to the overall score the CoC receives from HUD.
- ❖ Our CoC's overall score was 164/200;
- ❖ The national median score for all CoC's was 151; the highest score nationally was 186 and the lowest was 37.

# 2019 CoC Competition Summary



- ❖ HUD’s scoring debrief does not give a CoC information on where they specifically lost points, only why CoCs “generally” lost points.
- ❖ DC had perfect scores on the HMIS and PIT implementation section; lost the most points in the section about System Performance – generally for performance going in the “wrong direction” on things like length of time experiencing homelessness, participants increasing/maintaining income, etc.

# 2019 CoC Competition Scoring



## 2. CoC Scoring Summary (from FY 2019 CoC NOFA)

Scoring Category	Sections in the CoC Application	Maximum Score (Points)	Your CoC Score (Points)
1. Project Capacity, Review, and Ranking	1E	29	23.5
2. System Performance	2B, 3A, PIT	60	44.5
3. Homeless Management Information System	2A	9	9
4. Point-in-Time Count	2B	6	6
5. Performance and Strategic Planning	2B, 3B, PIT	40	34
6. CoC Coordination and Engagement	1B, 1C, 1D, 3A, 3B, 4A	56	47
<b>Total CoC Application Score*</b>		<b>200</b>	<b>164</b>

# 2020 CoC Competition Planning



- ❖ Earlier in year, TCP took initial steps to participate in the 2020 competition.
  - TCP submitted the CoC Registration declaring the CoC's intention to apply
  - They also submitted a list of projects that the CoC intends to renew – typically the last step before HUD issues the NOFA.
- ❖ However, HUD has yet to release the 2020 Competition and has not communicated with communities about whether they intend to do so.

# 2020 CoC Competition Planning



- ❖ There is some precedent for how HUD handles NOFAs when issued "late" (gov't shutdowns, slow Congressional appropriation) but this is new territory.
- ❖ TCP will keep ICH, providers, and the community informed as we hear more from HUD about the status of the 2020 Competition and any associated reporting requirements.
- ❖ However, in preparation for the 2020 Competition, we wanted to have some discussion about re-adopting or changing ranking criteria and/or policy priorities so that we can incorporate ICH feedback.

# 2020 HUD CoC Competition



## TCP Contacts:

- ❖ Jose Lucio: [jlucio@community-partnership.org](mailto:jlucio@community-partnership.org)
- ❖ Tom Fredericksen: [tfredericksen@community-partnership.org](mailto:tfredericksen@community-partnership.org)
- ❖ Jenn Mine: [jmine@community-partnership.org](mailto:jmine@community-partnership.org)

## ICH Contacts:

- ❖ Kimberly Waller: [kimberly.waller@dc.gov](mailto:kimberly.waller@dc.gov)
- ❖ Lindsay Curtin: [lindsay.curtin@dc.gov](mailto:lindsay.curtin@dc.gov)



# Agenda



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  - Debrief on 2019 Competition
  - Process & Criteria for 2020 Competition
- ❖ **FY21 Homeless Service System Procurements**
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# FY21 Homeless System Procurements



- ❖ As part of Homeward DC 2.0 planning, partners asked ICH to assemble list of known procurements after budget was finalized each year to aid in planning.
- ❖ Excel file will be distributed with meeting minutes.

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# Racial Equity & Inclusion



- ❖ Regional System Audit via Metropolitan Washington Council of Governments (MWCOG)
  - COG staff have incorporated each jurisdiction's comments into RFP and expect to release in early Sept.
  - Will likely seek 1-2 volunteers for technical review panel by email.
  - Will provide further updates when consultant is selected/onboarded (early winter).

# Racial Equity & Inclusion, Cont.



## ICH Stakeholder Interviews & Member Organizational Survey

- ❖ Proposed Process:
  - Tuesday, Sept 22: Presentation focused on results of interviews/survey (will invite everyone that participated)
  - Tuesday, Sept 29: Regular monthly Strategic Planning meeting, with focus on any additional changes to HDC 2.0 and/or other recommended action items
- ❖ Benefits:
  - ❖ Provides stakeholders time to reflect on findings and do a re-read of the plan before we discuss
  - ❖ Allows us to keep process moving and get recommendations to Executive Committee by October

# Trauma System Audit



- ❖ Amy Louttit providing pro bono support to complete audit
- ❖ Steering Committee has been formed to support/guide the work
  - If you are interested and missed the invitation that went out earlier this month, please email us at [ich.dmhhs@dc.gov](mailto:ich.dmhhs@dc.gov)
  - As a provider, you may be contacted to participate in a document review, interview, or site visit from Amy in the months ahead
  - Purpose of this project is to identify areas for collective improvement, so we hope you will participate
- ❖ We will provide periodic process updates to the Strategic Planning committee as the work progresses, and a full report in 2021 when the work is complete.

# Family System Work Group Changes



- ❖ During the August Family System Work Group, the members approved the following:
  - Family System Work Group will meet quarterly
  - During each quarter between meetings, special project teams will meet to work on action items and deliverables from the group's workplan. This quarter will focus on
    - (1) Family System CAHP Dashboard;
    - (2) Program Model Standards & Expectations;
    - (3) Protocol for Matching & Transferring Young Families to Youth Transitional Housing Programs

Co-Chairs: Courtney Hall (Housing Up) & Noah Abraham (DHS)

# CAHP Prioritization



- ❖ Single Adult System and Family System Work Groups current reviewing data and developing prioritization recommendations for FY21
- ❖ Will bring recommendations to September Strategic Planning Committee Meeting (Sept 29)





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