



District of Columbia
Interagency Council on Homelessness



April 9, 2019

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Progress Report
- IV. FY20 Proposed Budget
- v. Updates:
 - I. Landlord Engagement Initiative
 - II. Partnership to End Homelessness
- VI. Adjournment

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments**
- III. Homeward DC Progress Report
- IV. FY20 Proposed Budget
- V. Updates:
 - I. Landlord Engagement Initiative
 - II. Partnership to End Homelessness
- VI. Adjournment

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Progress Report**
- IV. FY20 Proposed Budget
- V. Updates:
 - I. Landlord Engagement Initiative
 - II. Partnership to End Homelessness
- VI. Adjournment

Homeward DC Progress Report



- ❖ Per the Homeless Services Reform Act, the ICH must prepare and submit to the Mayor an update that:
 - Is based on data and community input;
 - Reviews progress against the strategic plan;
 - Identifies any changes in the landscape; and
 - Details resources and strategies needed to support implementation.

- ❖ Goal of the report is to document progress made and lessons learned, with an eye towards course corrections that will be needed in Homeward DC 2.0.

Process for Developing Report



- ❖ ICH staff took lead on drafting report
 - Insights from all committees and work groups reflected (especially in “lessons learned” section)
 - Data support from TCP
 - Three rounds of input/feedback from ICH Strategic Planning Committee
- ❖ Report contents:
 - Progress against the Plan
 - ✓ Housing investments
 - ✓ Key Strategies & Policy Changes
 - System-Level Performance
 - Challenges & Lessons Learned

Next Steps



- ❖ Once approved, report will be submitted to Mayor
 - Report becomes public where Mayor releases it.
- ❖ Strategic Planning Committee has already begun work on Homeward DC 2.0.
 - Lessons learned being used to update modeling
 - Work groups will be tasked with developing recommendations on capacity development, racial equity, and other topics as needed.

Next Steps, Cont.



- ❖ Ongoing data analysis projects (also based on lessons learned)
 - Employment/earnings analysis by DOES, TCP, and Lab@DC
 - PIT+ survey
 - Hope to review results of these projects with full Council at Q2 (June) meeting
- ❖ Work will be compiled into updated strategic plan. Goal is to present to full Council at Q3 (September) meeting.

Translating Resources Into Results



Plan Year	Budget Planning Period	Resources Come Online, Clients are Matched to Housing	First Point at which Persons Housed Will Be Reflected in PIT Reporting	PIT Results Released
Year 1: FY16	Nov 2014 – May 2015	Oct 2015 – Sept 2016+	Jan 2017	May 2017
Year 2: FY17	Nov 2015 – May 2016	Oct 2016 – Sept 2017+	Jan 2018	May 2018
Year 3: FY18	Nov 2016 – May 2017	Oct 2017 – Sept 2018+	Jan 2019	May 2019
Year 4: FY19	Nov 2017 – May 2018	Oct 2018 – Sept 2019+	Jan 2020	May 2020
Year 5: FY20	Nov 2018 – May 2019	Oct 2019 – Sept 2020+	Jan 2021	May 2021

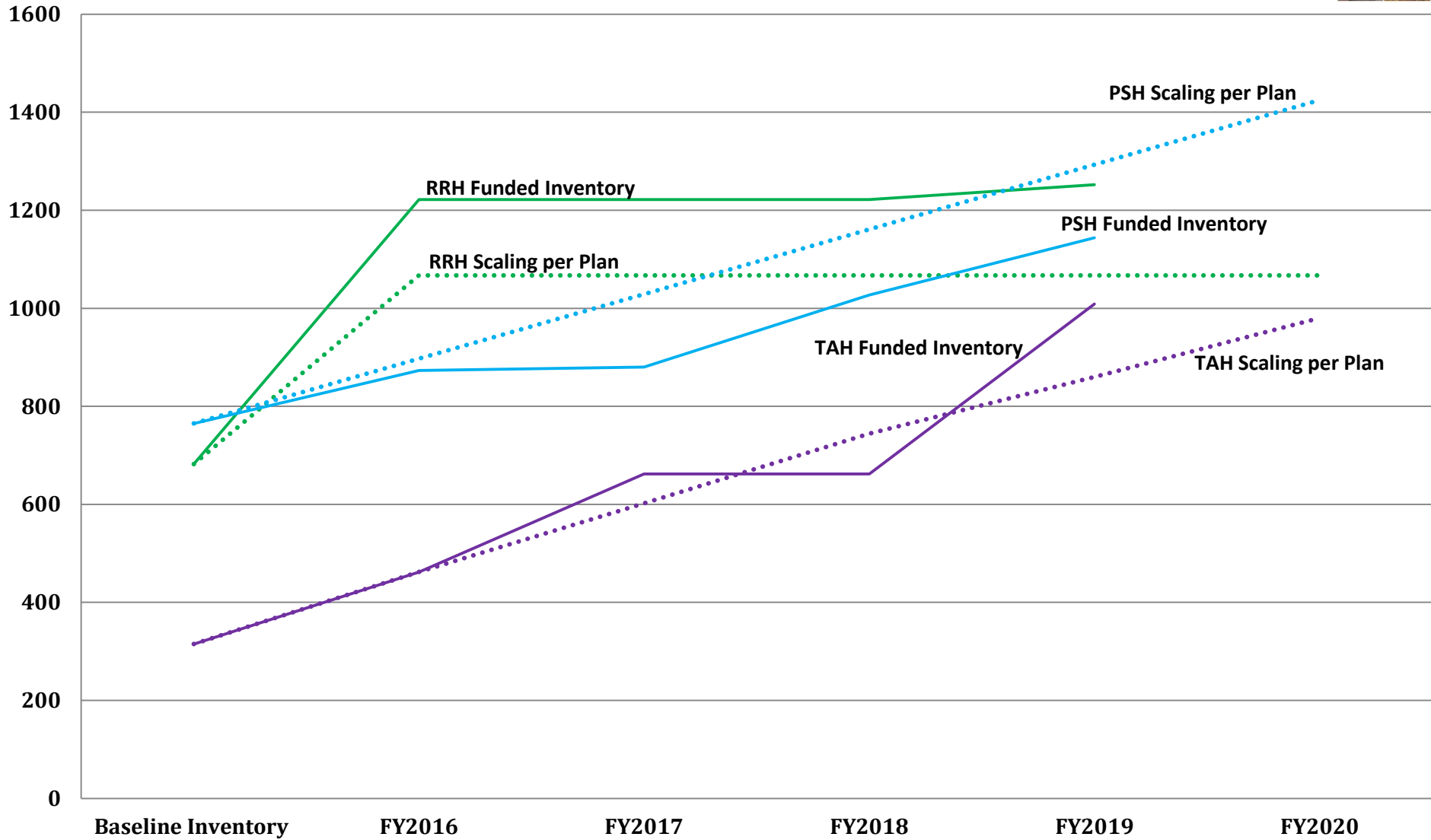
Family System Reform



- ❖ Comprehensive system reform:
 - Targeted homelessness prevention assistance (>6,300 households served)
 - Shelter reform: year-round access, development of Short-Term Family Housing sites, enhanced programming
 - A housing resource available for every family entering shelter

Result: 38% reduction in family homelessness in first two years of implementation, with additional decreases expected in 2019 PIT.

Family System Housing Investments



Single Adult System Reform



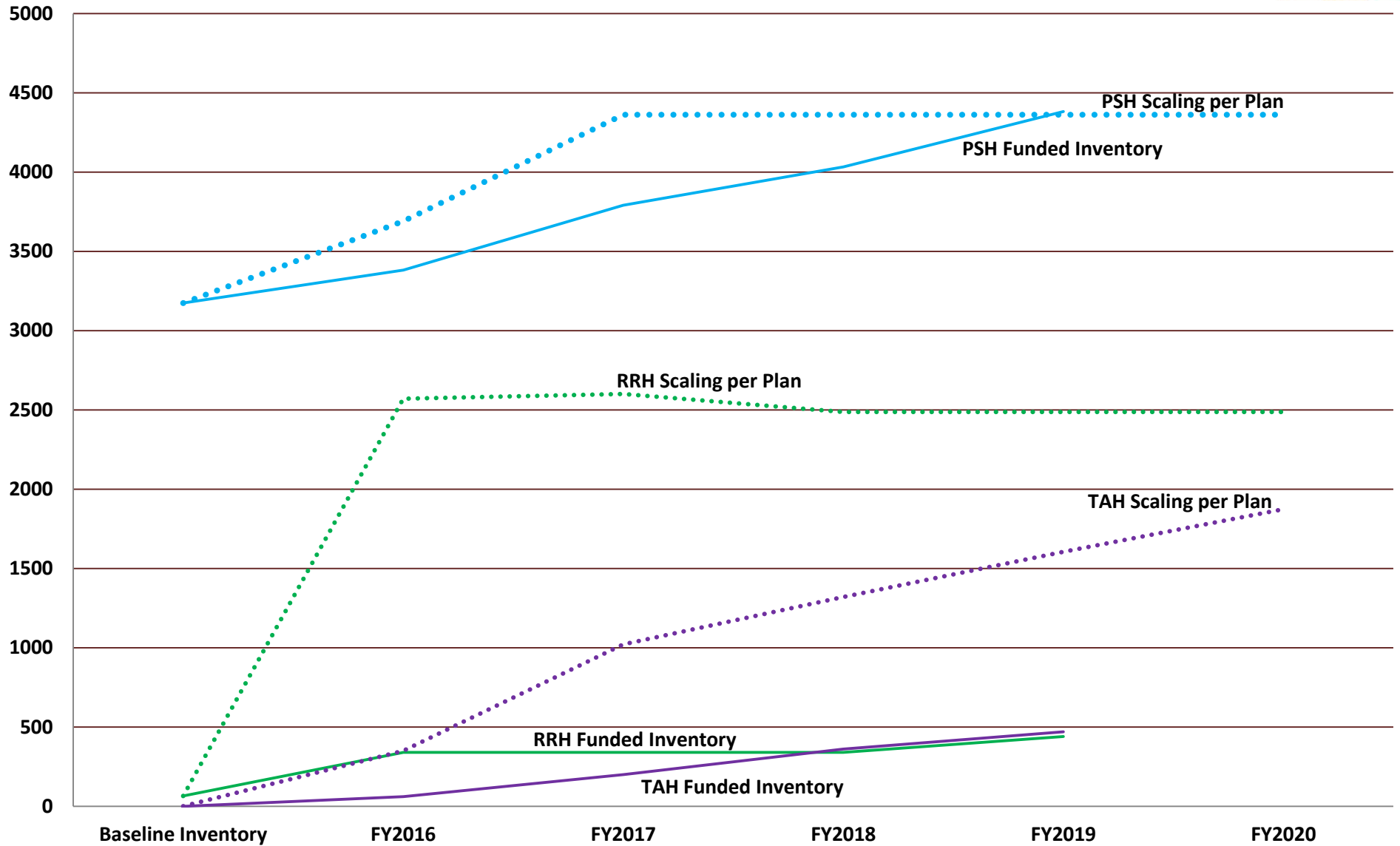
- ❖ Plan on the single adult side was to first focus on housing long-term, chronically homeless adults.
 - The plan hypothesized that by starting with a focus on chronic homelessness, the District would naturally reduce pressure on the crisis response system.
 - We thought this would allow us reduce our shelter footprint and replace shelters at a smaller scale.

Single Adult System Reform, Cont.



- ❖ Over 4,800 single adults exited the streets or shelter to permanent housing from plan launch through December 2018.
 - Over half (2,540) exited to Permanent Supportive Housing, meaning they were among the most vulnerable in our system.
- ❖ During this same timeframe, our PIT count for single adults has remained largely flat, as has the count of individuals experiencing chronic homelessness.

Single Adult System Housing Investments



Single Adult System Reforms, Cont.



- ❖ Across all housing interventions for single adults, the CoC has approximately 60% of the permanent housing slots projected would be needed.
 - Shortfalls in TAH and RRH.
- ❖ At same time, need has grown.
 - 20% increase in the number of single adults touching the homeless services system each year between 2015 and 2018.
 - Population is more vulnerable than originally understood.
 - Investments have allowed the District to stave off increases being seen in other communities.

Single Adult System Reforms, Cont.



- ❖ Veteran subsystem serves as a microcosm of larger system for single adults, allowing us to test ideas before they are brought to scale.
- ❖ Thanks to infusion of federal resources, the District has had:
 - PSH for Veterans (VASH vouchers)
 - RRH for Veterans (SSVF program)
 - Diversion for veterans (Rapid Resolutions program)
- ❖ 25% decrease in veteran homelessness between 2014 and 2018, providing another proof point that when we invest in solutions at scale, homelessness is solvable.

Key Challenges & Lessons Learned



- ❖ Capacity Challenges
- ❖ Vulnerability of the Population
- ❖ Stemming the Tide: System Inflow
- ❖ The Need for Comprehensive System Reform vs. Incremental Approaches
- ❖ Housing Cost Increases
- ❖ Employment as a Pathway Out of Homelessness
- ❖ Federal Government as Partner
- ❖ Racial Equity

Discussion Questions



- ❖ Are there any key points you feel are missing?
- ❖ Are there any items you disagree with or were confused by?
- ❖ Is the report ready to be submitted to the Mayor?

Meeting Agenda



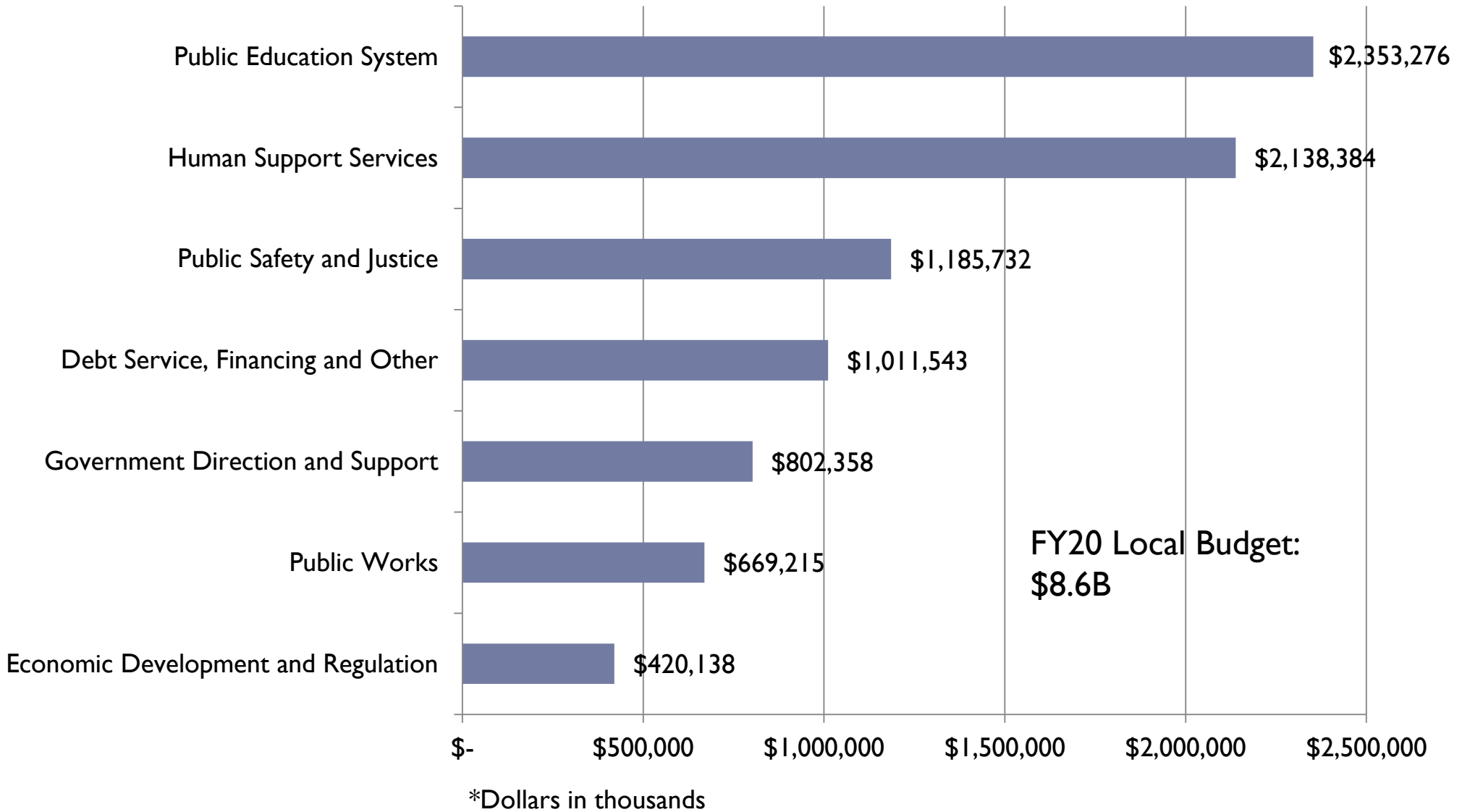
- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Progress Report
- IV. FY20 Proposed Budget**
- v. Updates:
 - I. Landlord Engagement Initiative
 - II. Partnership to End Homelessness
- VI. Adjournment



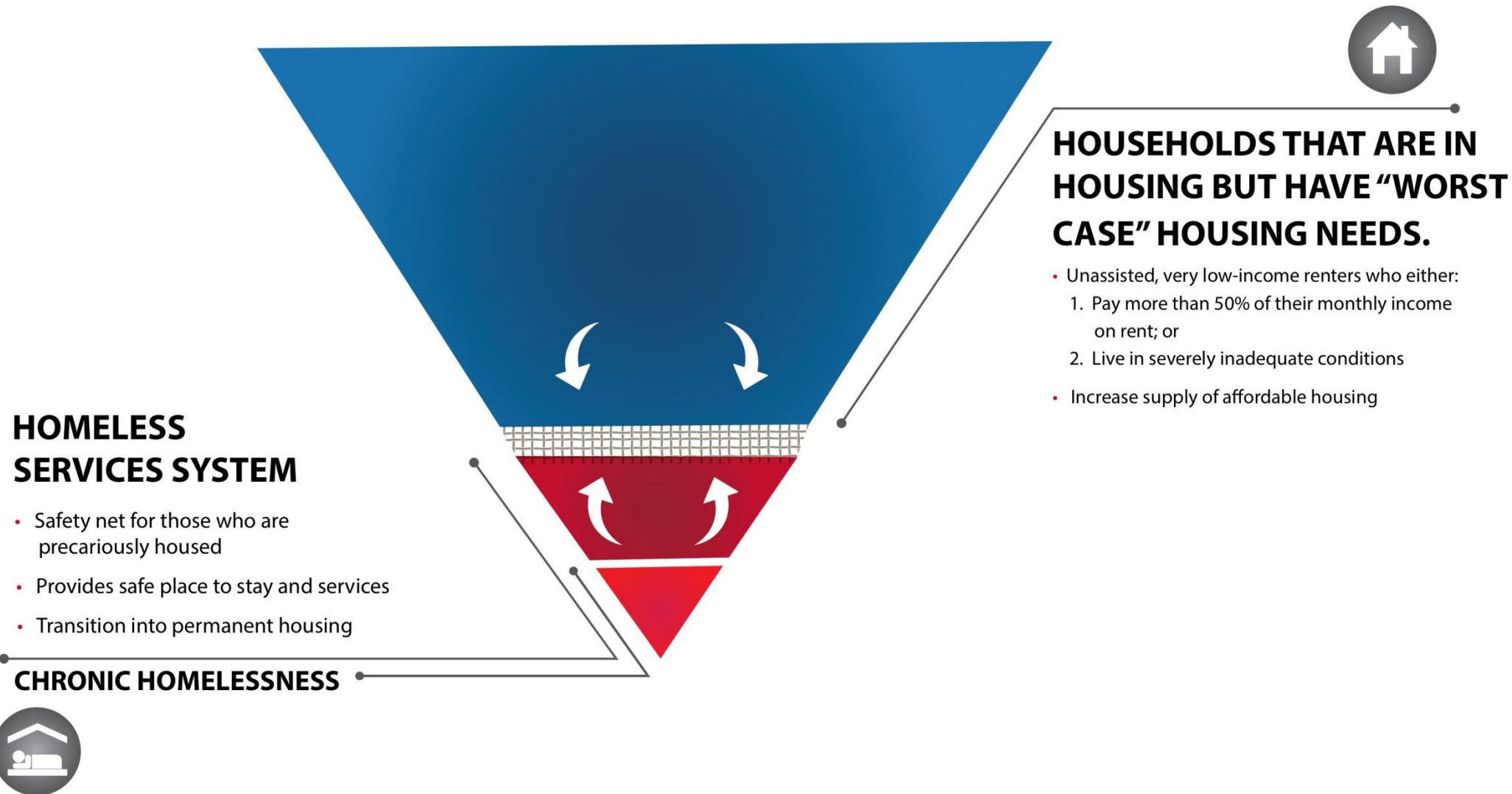
DC Department of Human Services FY20 Priorities and Budget



District Local Budget



Affordable Housing and Homelessness Needs in the District



Individuals Investments: FY16-FY20

Daytime
Services



\$9M Total

Diversion &
Rapid Exit



\$2.6M Total

\$875k FY20

Shelter



\$108M Total

\$44.1M FY20

Permanent
Housing

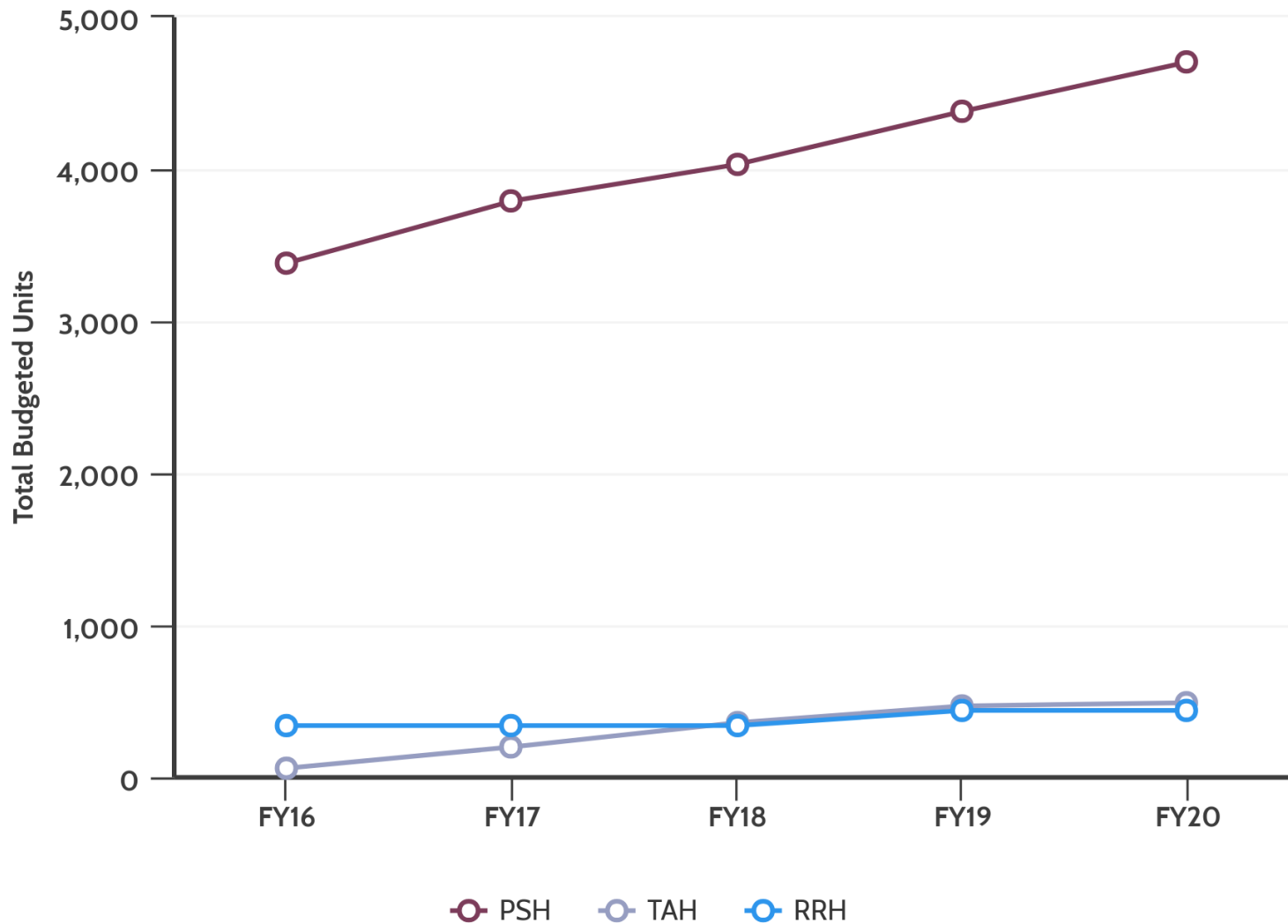


\$157M Total

\$9.2M FY20

Cumulative new combined operating and capital funds; does not include baseline budget

Homeward DC: Individuals



Units	FY2016	FY2017	FY2018	FY2019	FY2020
Permanent Supportive Housing	3,382	3,791	4,032	4,381	4,706
Rapid Rehousing	340	340	340	440	440
Targeted Affordable Housing	60	200	360	470	490

Families Investments: FY16-FY20

Diversion &
Prevention



\$4.8M Total

\$798k FY20

Shelter



\$212M Total

\$11.2M FY20

Permanent
Housing

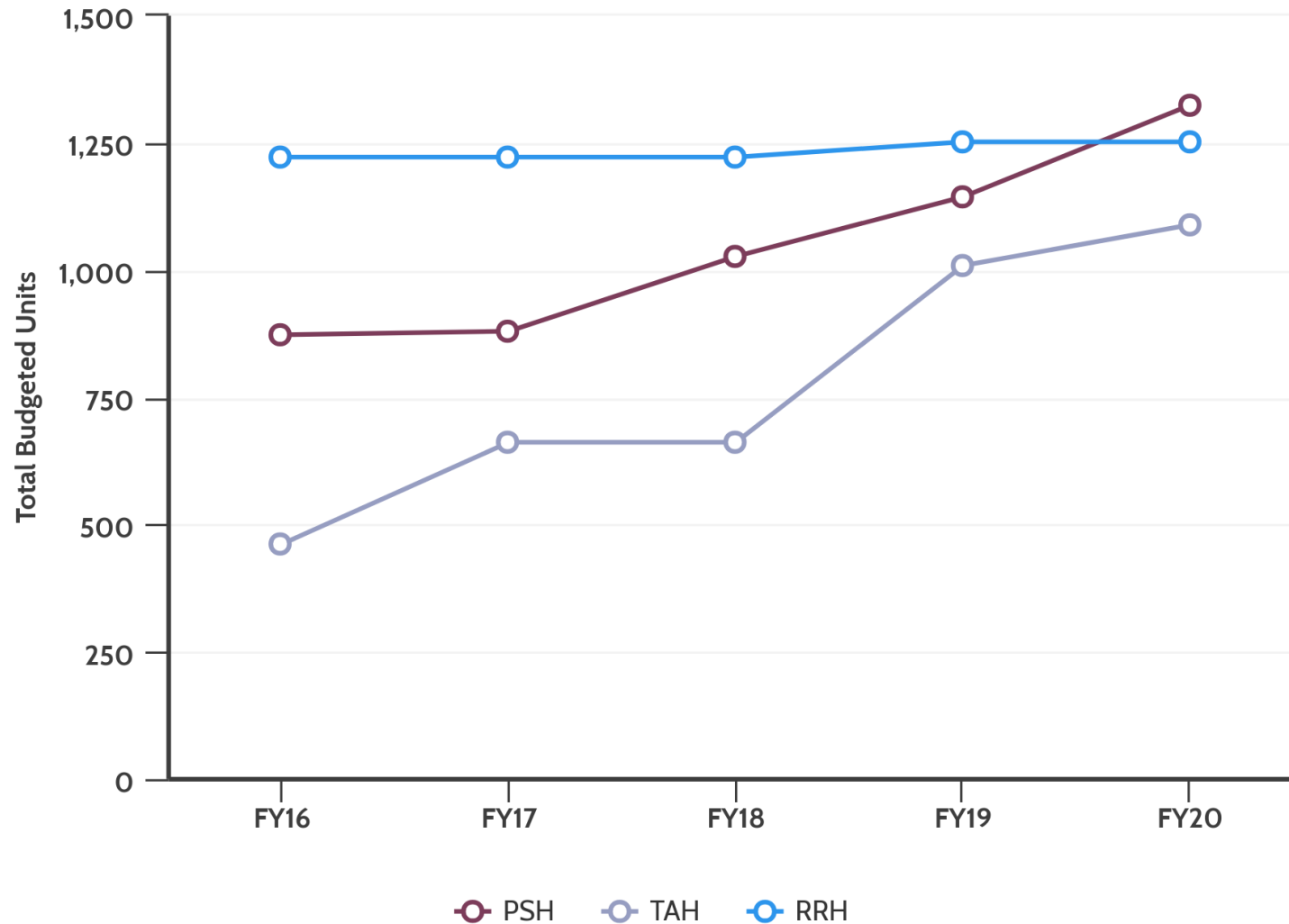


\$97.6M Total

\$11.3M FY20

Cumulative new combined operating and capital funds; does not include baseline budget

Homeward DC: Families



Units	FY2016	FY2017	FY2018	FY2019	FY2020
Permanent Supportive Housing	873	880	1,027	1,144	1,324
Rapid Rehousing	1,222	1,222	1,222	1,252	1,252
Targeted Affordable Housing	462	662	662	1,009	1,089

Youth Homelessness: FY16-FY20



Cumulative new combined operating and capital funds; does not include baseline budget

Homeward DC: FY20 New Units

Program Type	# New Units	DHS Cost	DCHA Cost
Individuals/Singles			
PSH Units & Services	325	\$1,957,800	\$6,836,700
TAH	20		\$420,720
Prevention/Diversion	500	\$875,000	
Admin		\$100,000	\$631,080
Families			
PSH Units & Services	180	\$1,905,120	\$4,395,600
TAH	80		\$1,953,600
Prevention/Diversion	266	\$798,000	
Admin		\$100,000	\$552,104
Youth			
Transitional Housing	23	\$966,000	
RRH	30	\$975,000	
PSH Units & Services	15	\$198,000	\$315,540
Admin		\$100,000	
FY20 Total - \$23,080,264	1,454	\$7,974,920	\$15,105,344

DCHA FY20 Proposed Budget



(in thousands)

Description	FY 2019 Budget	FY 2020 Proposed	\$ change	%change
DC Local	\$7,140	\$7,140	\$0	-
Public Safety Support	\$4,200	\$4,200	\$0	-
Local Rent Supplement Program	\$100,149	\$116,724		
Tenant Based Program	\$74,758	\$89,863	\$15,105	
Project / Sponsor Based Program	\$25,391	\$26,861	\$1,470	
Total DCHA (HY) Budget	\$111,489	\$128,064	\$16,575	14.9%

Local Rent Supplement Program Tenant Based

Category	Estimated Cost/Unit	Estimated Households	DCHA
PSH Unit	21,036	325	6,836,700
TAH	21,036	20	420,720
Admin			631,080
Individuals/Singles Subtotal		345	7,888,500
PSH Unit	24,420	180	4,395,600
TAH	24,420	80	1,953,600
Admin			552,104
Families Subtotal		260	6,901,304
PSH Unit	21,036	15	315,540
Youth Subtotal		15	315,540
Total		620	15,105,344

¹¹ The allocation for LRSP Tenant Based Voucher includes the FY19 allocation of \$736,000 for unsubsidized seniors

FY 2020 PROPOSED

BUDGET

AND FINANCIAL PLAN

ICH FULL COUNCIL MEETING

April 9, 2019

Polly Donaldson, DHCD Director

DC DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT





Housing

- **Generates \$103M** for new affordable housing initiatives by maintaining the commercial property tax rate at \$1.89 and increasing the deed recordation/transfer taxes on commercial sales of \$2M and above to 2.5%
- **\$130M** for the Housing Production Trust Fund, a **\$30M** increase over FY 2019, to create or preserve up to 1,300 total affordable units
- **\$15M** for the Housing Preservation Fund, a **\$5M** increase over FY 2019, to preserve 1,000 affordable housing units
- **\$20M** for a new fund to create 1,000 units of workforce housing for the middle-class

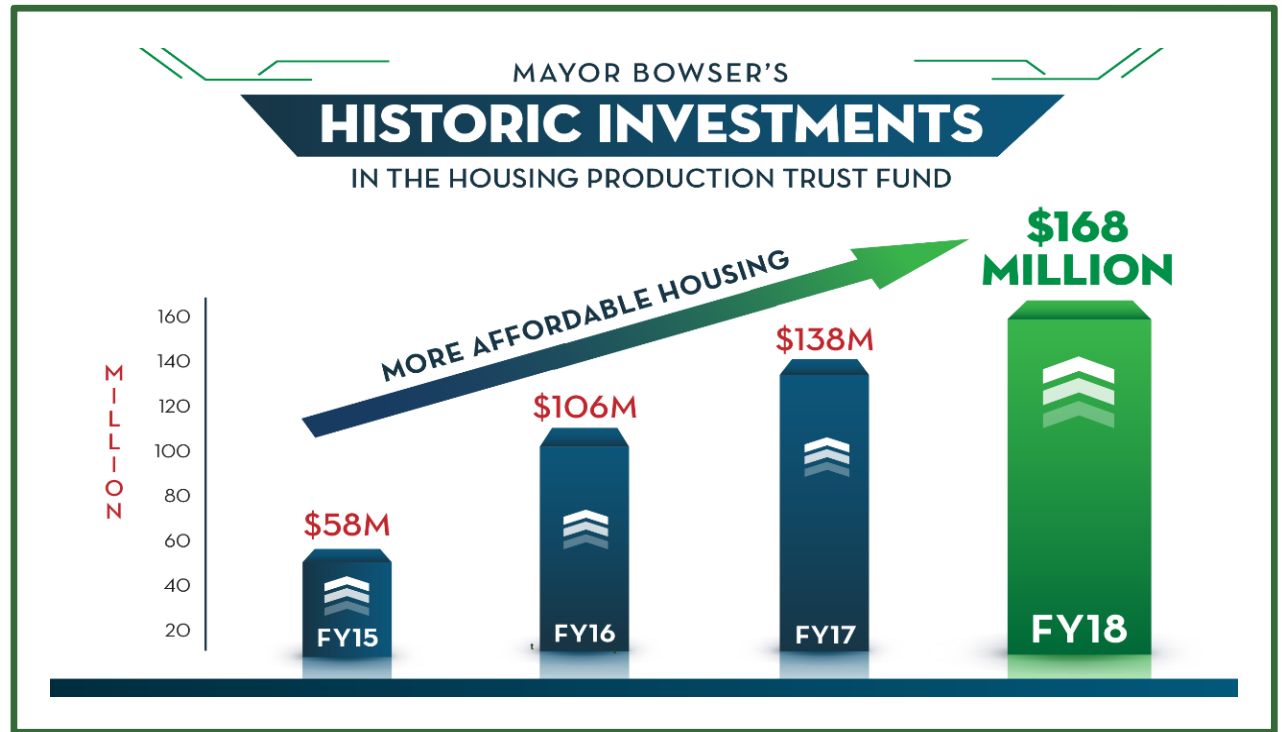


- **\$75M** in capital funds for the New Communities program
- **Expands** the "Keep Housing Affordable" (also known as Schedule H) tax credit by **\$5.2M**
- **Ending Homelessness: \$37M** in new investment in Homeward D.C.



Housing Production Trust Fund

- **Historic HPTF investments made over last 3 years.** \$106 million in FY 2016, \$138 million in FY 2017 and \$168 million in FY 2018.



\$130M for the HTPF in FY 20, a **\$30M** increase over FY 2019, to create or preserve up to 1,300 total affordable units, including **\$10M** for TOPA



Housing Preservation Fund

- **Five TOPA projects have closed under the Preservation Fund** and include a total of 432 units in Wards 1,4, 7 & 8, of which 344 units are considered affordable at or below 80% MFI.
- **3 additional TOPA loans are committed** for funding and include 508 units in Wards 4 & 8, of which 447 are affordable units.






\$15M for the Housing Preservation Fund in FY 20 Budget, a **\$5M** increase over FY 2019, to preserve 1,000 affordable housing units.



Workforce Housing Fund

Mayor Bowser has said that we need to invest in more workforce housing for teachers, social workers, police officers, and firefighters –those who have a good-paying job but also need a good, affordable home in our city.

WHO WILL THIS HELP?*

 SINGLE ADULT	 1 PARENT HOUSEHOLD WITH CHILD	 2 PARENT HOUSEHOLD WITH 2 CHILDREN
Construction Laborer making between \$50,000 and \$99,000	Preschool Teacher with One Child making between \$56,000 and \$113,000	Home Health Aide and Food Service Manager with Two Children making between \$70,000 and \$141,000

*Eligibility depends on income and household size.

\$20M for a new fund to create 1,000 units of workforce housing for the middle class.

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Progress Report
- IV. FY20 Proposed Budget
- V. Updates**
 - I. Landlord Engagement Initiative**
 - II. Partnership to End Homelessness
- VI. Adjournment

Landlord Engagement Initiative



Purpose

- ❖ Design and implement a system-wide landlord engagement and unit matching process for the District of Columbia's homeless assistance system.

Expected Outcomes



- ❖ Increased access to affordable housing inventory
- ❖ Centralized approach towards engaging and servicing landlords
- ❖ Improved use of technology to communicate, track, and lease units
- ❖ Uniform leasing documents across CoC programs
- ❖ Reduction in time to complete inspections
- ❖ Reduced length of stay in shelter
- ❖ Improvements to the client and landlord experience

Leadership Team



- ❖ Leadership Team
 - DHS, Laura Zeilinger
 - ICH, Kristy Greenwalt
 - TCP, Sue Marshall
- ❖ Governance Charter signed in January

Participating Stakeholders



- ❖ Project Team meets weekly
- ❖ Participating Stakeholders (in addition to DHS, TCP, and ICH):
 - District of Columbia Housing Authority
 - Coalition for Nonprofit Housing and Economic Development
 - Downtown BID
 - Provider Representatives (Housing Up, Pathways to Housing, Community Connections)
- ❖ Project updates shared and feedback solicited through ICH Housing Solutions Committee

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Progress Report
- IV. FY20 Proposed Budget
- V. Updates:**
 - I. Landlord Engagement Initiative
 - II. Partnership to End Homelessness**
- VI. Adjournment

Meeting Agenda



- I. Welcome and Opening Remarks
- II. Public Comments
- III. Homeward DC Performance Report
- IV. FY20 Proposed Budget
- v. Updates:
 - I. Landlord Engagement Initiative Update
 - II. Partnership to End Homelessness

vi. Adjournment

