



Interagency Council on Homelessness Executive Committee



October 13, 2020

Meeting Agenda



- I. Welcome and Call to Order
- II. Items for Approval
 - ❖ FY21 Winter Plan
 - ❖ Homeward DC 2.0: Strategy for Editing/Finalizing
- III. Discussion Items
 - ❖ Partnership to End Homelessness (PTEH) Update
- IV. Updates/Announcements
- v. Adjournment

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Shelter Capacity



- ❖ Planning for ~1,300 beds for men
 - Represents a 22% increase over last year's average utilization.
- ❖ Planning for ~600 beds for women
 - Represents a 38% increase over last year's average utilization.
- ❖ Planning for up to 515 family units
 - No improvement factor like past years; assumes a 25% increase in inflow over the winter months.

Will use District Economic Recovery Team (DERT) to monitor key indicators. Key trends/changes will be shared with ERSO stakeholders as we determine if/when overflow capacity is needed during the winter.

Shelter Capacity for Single Adults



- ❖ Continue use of “COVID capacity” limits
- ❖ Year-round and seasonal beds will operate 24-7
 - Seasonal beds will be opened in two phases
- ❖ Eliminate hypothermia alert night beds
- ❖ Opening third PEP-V site; transitioning some percentage of rooms to double-occupancy.

See pages 14 & 15 of the Winter Plan.

Transportation



- ❖ Scheduled transportation will remain on hiatus to reduce unnecessary movement (and therefore COVID exposure)
- ❖ Unscheduled transportation will be prioritized for clients newly seeking shelter and for other DHS-determined priorities (eg, transport to PEP-V, transport back from ISAQ after a client is cleared)
- ❖ ICH, TCP & DHS have been working with philanthropic partners to secure additional flexible resources to support client transportation needs

Hypothermia Alerts



- ❖ DHS will continue monitoring temperatures and calling alerts to systems operations and to ensure we have historical data for future planning purposes
- ❖ However, alerts will not have much practical significance this year since shelters will be operating 24/7.

Questions/Discussion



Winter Plan Adoption



- ❖ Per the ICH Bylaws, we will first see if we have consensus among all stakeholders in attendance.
 - Please Vote Using the WebEx Poll
- ❖ If we have any dissenting stakeholders, we will move to a rollcall vote of Executive Committee voting members.

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Homeward DC 2.0



- ❖ ICH Full Council approved Homeward DC 2.0 plan in March 2020.
 - Public release put on hold as District agencies turned their focus to COVID response.
- ❖ When we turned back to the plan this summer, we decided we would benefit from a re-read of the plan.
- ❖ The review was not limited to racial equity issues/strategies, though that is where ICH team though the most attention was needed.

What are we seeking approval on today?



- ❖ Strategic Planning Committee did a re-read of the plan and recommends making a number of small but important changes and edits.
- ❖ We are seeking the Executive Committee's approval to “re-open” a plan that was previously approved.
- ❖ If approved, tentative schedule is as follows:
 - ICH staff will work on incorporating new text (October)
 - Strategic Planning Committee review/finalize new text (October & November)
 - Submit plan to Executive Committee for adoption (December)

Chapter 3: Strategies (see handout)



- ❖ A number of racial equity & inclusion (REI) strategies were previously included.
- ❖ Some strategies will be modified to have a stronger emphasis on REI.
 - See Goals 6, 7, 8, and 10
- ❖ A handful of new strategies (REI and other) have been recommended, for example:
 - Investigate how to use excess commercial real estate and hotels that have been impacted by COVID.
 - Expand District infrastructure to provide largescale eviction prevention/emergency rent assistance.
 - Establish Task Force to review how Program Rules are written, communicated to clients, and used within our system.

Additional Recs (Governance/Process)



- ❖ Develop a list of issues/questions that each partner agency should use to guide internal planning & decision-making related to recruiting/hiring, leadership development, performance evaluation, procurement, and consumer feedback.
- ❖ Develop mechanisms to support cross-fertilization and sharing of ideas and resources – especially around racial equity but not limited to it.
- ❖ Conduct further analysis of “non-engaged” partners to identify barriers to participation and develop strategies to deepen engagement.
- ❖ Require that any organization/individual selected to serve as a Full Council member sign a commitment to racial equity.
- ❖ Develop “Ground Rules” for ICH meetings that enable us to respectfully hold one another accountable for our words and actions, learn together, and create a more welcoming space for everyone.

Questions/Discussion



Homeward DC 2.0 Modifications



Question posed: Does the Executive Committee approve of the Strategic Planning Committee's recommendation to revise the Homeward DC 2.0 plan?

- ❖ Per the ICH Bylaws, we will first see if we have consensus among all stakeholders in attendance.
 - Please Vote Using the WebEx Poll
- ❖ If we have any dissenting stakeholders, we will move to a rollcall vote of Executive Committee voting members.

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**Partnership to
End Homelessness**

Partnership Update

ICH Executive Committee
October 13, 2020



Partnership to End Homelessness

The Greater Washington Community Foundation and the District of Columbia Interagency Council on Homelessness launched the public-private Partnership to End Homelessness to ensure homelessness in DC is rare, brief, and non-recurring.

The Partnership's goal is to help ensure that homelessness is rare, brief and non-recurring in DC — with an emphasis on bringing the private sector to the table.

- ▶ Increase the supply of affordable housing with a priority on extremely low-income households
- ▶ Build nonprofit capacity to help single adults, families, and youth exit homelessness as quickly as possible
- ▶ Change perceptions about homelessness and affordable housing through donor education, community engagement, and advocacy efforts
- ▶ Leverage private philanthropy and align with public resources and strategies, leading to more nimble, strategic, and sustained investment in the homeless services system

Our Investment Vehicles

Grantmaking Fund

- ▶ Help nonprofits fill critical gaps in funding
- ▶ Support innovative programs, meet emerging needs and support advocacy efforts

Impact Investing

- ▶ \$10+ million in combined investments in Enterprise Community Loan Fund to help fight homelessness and housing insecurity

Year One: Grantmaking and Investments



- ▶ \$1.67 million in grantmaking for housing and homelessness in DC
- ▶ Raised \$2 million for our Grantmaking Fund
- ▶ Raised and granted \$1.3 million for housing and homelessness in DC through the COVID Emergency Response Fund
- ▶ \$200,000 in grants to help nonprofits get people into Permanent Supportive Housing more quickly
- ▶ \$175,000 in responsive grants
- ▶ \$8 million leveraged to invest \$28.1MM in affordable housing in Washington, DC

ENTERPRISE COMMUNITY LOAN FUND, INC.

THE IMPACT OF INVESTMENTS

- **\$28.1 MILLION** was committed by Enterprise to create and preserve critical affordable housing for housing insecure people in Washington, DC
- **530 AFFORDABLE HOMES** will be created or preserved as a result of Enterprise's commitments
- **456 UNITS** will serve residents earning between 0-50% of the Area Median Income (AMI), providing those who are most in need with a place to call home



Meet Our Leadership Council Members

Waldon Adams, Consumer Representative

Neil Albert, DowntownDC BID

Amanda Andere, Funders Together to End Homelessness

Natalie Avery, DC BID Council

Robert Burns, Citi

David Daniels, Bainum Family Foundation

Madi Ford, MidCity

George Leventhal, Kaiser Permanente

Debbi Jarvis, Howard University

Bruce Jones, Howard University

Nan Roman, National Alliance to End Homelessness

David Roodberg, Horning Brothers

Mike Schwartz, The Morris and Gwendolyn Cafritz Foundation

Partners

David Bowers, Enterprise Community Partners, Inc.

Kristy Greenwalt, DC Interagency Council on Homelessness

Advocacy, Organizing, and Public Education

- ▶ Website: www.endhomelessnessdc.org
- ▶ Video: “Together, We Can End Homelessness”
- ▶ Partnership Newsletter
- ▶ Donor Learning Series
- ▶ Federal advocacy participation: #RentReliefNow, USICH Strategic Plan, HUD Rules
- ▶ Advocacy, Organizing, Public Will Building

Racial Equity Commitments

- Actively listening to and engaging communities in decision-making, including people of color on the frontlines and with lived experience, as subject matter experts.
- Prioritizing equity in our grant design, review, and decision-making process.
- Selecting members for our Leadership Council and other decision-making and advisory bodies that represent disproportionately impacted populations and whose values include racial equity and social justice.
- Ensuring all Partnership events have a racial equity lens, including speakers and data/information that is shared.
- Partnering with organizations centering racial equity and working toward more equitable homeless services and housing systems.
- Advancing the leadership of people with lived experience in the design and implementation of our homeless services system.
- Supporting efforts to identify inequities and implement solutions.
- Advocating for policies that promote equitable access and outcomes in the housing and homeless services systems.
- Learning more about the systemic racism in our nation and city's history that has led to present day inequities in the homeless services and housing systems.
- Regularly promoting racial equity work throughout the Partnership's communication platforms.

Advocacy, Organizing, and Public Education

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Looking Ahead

- ▶ Fundraising
- ▶ Grantmaking: Advocacy, eviction prevention, responsive grants
- ▶ Impact Investing
- ▶ Advocacy, Organizing, Public Will Building

Homelessness is solvable.

**The solution
is housing.**





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Next Meeting: Tuesday, November 10

