



District of Columbia ICH Executive Committee



February 12, 2019



- . Welcome & Call to Order
- Approval of Minutes from Prior Meeting & Agenda Review
- III. Discussion Items:
 - Partnership to End Homelessness
 - 2019 Committee Work Plans
 - March Full Council Meeting
- w. Action Item: Approval of Bylaw Revisions
- v. Updates and Announcements
- vi. Summary & Adjournment







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Partnership to End Homelessness (PTEH)



- The Partnership to End Homelessness: a partnership between the Greater Washington Community Foundation and the D.C. Interagency Council on Homelessness.
- Goals:
 - > Ensure homelessness is rare, brief, and non-recurring
 - Accelerate implementation of DC strategies
 - Support homeless individuals, families and youth to exit homelessness and obtain stable housing
 - Leverage private philanthropic resources and align with public resources — leading to more nimble, strategic, and sustained investment in the homeless services system
 - Provide a dynamic and broad-based platform for continued resource mobilization and coordination





PTEH Guiding Principles

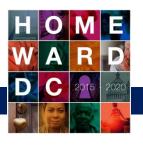


- Shift the narrative: donor education, community engagement, and public advocacy
- Advance data-driven, evidence-based practices: e.g.,
 Housing First, Permanent Supportive Housing
- Recognize and address racial equity and inclusion: promote equitable access to opportunities
- Encourage innovation: emerging ideas, promising practices, test new solutions to bring to scale
- Invest in advocacy: e.g., systems change, policy
- * Build and strengthen capacity: new resources & tools





Shifting the Narrative



- Burness Communications engaged to help:
 - Increase awareness on who experiences homelessness and causes of homelessness;
 - Share stories of progress being made in DC, investment opportunities and support; and
 - Obtain community buy-in to support solutions (e.g., shelter and housing development in neighborhoods).





PTEH Phase One



- Phase One (Years 1-3), the Partnership is raising initial funds, building community support, and launching three new funding vehicles:
 - Revolving Loan Fund
 - Housing Impact Note
 - Grantmaking Fund
- The Foundation's commitment to the Partnership is long-term.





Revolving Loan Fund



- * Increase and accelerate the production of permanent supportive housing and affordable housing at 0 to 60 AMI. Priority on PSH and 0 to 30 AMI production.
- Loans for pre-development costs
- Technical assistance to successfully develop and operate supportive housing





Housing Impact Note



 Will increase and accelerate the production of affordable housing at 0 to 60 AMI

 Tool appeals to philanthropists who want to invest capital and make a return while supporting a social good





Grantmaking Fund



- For nonprofit direct service, advocacy, and related organizations working on homelessness and affordable housing issues in DC
- Planned grantmaking priority areas:
 - Flex funding Client financial assistance
 - Capacity building
 - Emerging needs
 - Innovation
 - Advocacy





PTEH Work Streams



- Feasibility study in progress to:
 - > Identify potential donors/initial campaign goals
 - Engage/educate members of the community
- Fundraising in progress
- Communications RFP process complete; firm engaged
- Donor education series planned
- Corporate symposium planning in progress
- Impact Note approved by DC, prospectus in development
- Revolving Loan Fund in research and development phase
- Grantmaking fund in development phase





2019 Partnership Public Launch



- Public communications campaign
- Donor education series (Topics: myth-busting, affordable housing, racial equity, advocacy, and population-specific conversations i.e., youth, families, single adults)
- Corporate symposium to engage businesses in big-picture thinking around investment in solutions
- Funding vehicles (loan, impact note, grantmaking)
- Continued outreach to engage new partners (for funding, subject matter expertise, networks, advocacy, in-kind support, etc.)





PTEH Discussion



- What are the most important public awareness building/communications needs around the issues of homelessness and affordable housing in DC?
- * How can we strategically leverage our communications resources to drive change?
- What specific capacity building support for nonprofit organizations would be most beneficial?
- Are there other ways the PTEH can help drive systems change?







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2019 Committee Work Plans



- Work plans identify:
 - "Domain" of each committee (i.e., roles & responsibilities)
 - > Specific deliverables and tentative timeframes
 - HSRA-required items that must go to Executive Committee or Full Council for approval/adoption/decision
- Work plans help us remain focused on highest priority systems change work; support our ability to document our progress.







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Bylaws: New Language



- Article 2: Pulled in language from statute re: membership
- Section 2.4: Collaborative Applicant considered government seat
- Articles 3 and 4: Clarified role of Full Council vs.
 Executive Committee
 - Section 3.3: Strategic plans, winter plans, performance reports must go to full Council; Executive Committee has authority to approve/adopt other items
- Section 4.5: Added two additional consumer seats to Executive Committee membership.





Bylaws: New Language (cont.)



- Article 7: Compliance with Open Meetings Act
- Article 8: Collaborative Applicant Entity/Duties
- Article 9: Stipends for Appointees with Lived Experience
- Article 10: Conflict of Interest
- Definitions







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