



Mayor Muriel Bowser
City Administrator Rashad M. Young



District of Columbia

ICH Executive Committee



February 12, 2019

Meeting Agenda



- I. Welcome & Call to Order
- II. Approval of Minutes from Prior Meeting & Agenda Review
- III. Discussion Items:
 - ❖ Partnership to End Homelessness
 - ❖ 2019 Committee Work Plans
 - ❖ March Full Council Meeting
- IV. Action Item: Approval of Bylaw Revisions
- V. Updates and Announcements
- VI. Summary & Adjournment

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Partnership to End Homelessness (PTEH)



- ❖ The Partnership to End Homelessness: a partnership between the Greater Washington Community Foundation and the D.C. Interagency Council on Homelessness.
- ❖ Goals:
 - Ensure homelessness is rare, brief, and non-recurring
 - Accelerate implementation of DC strategies
 - Support homeless individuals, families and youth to exit homelessness and obtain stable housing
 - Leverage private philanthropic resources and align with public resources – leading to more nimble, strategic, and sustained investment in the homeless services system
 - Provide a dynamic and broad-based platform for continued resource mobilization and coordination

PTEH Guiding Principles



- ❖ Shift the narrative: donor education, community engagement, and public advocacy
- ❖ Advance data-driven, evidence-based practices: e.g., Housing First, Permanent Supportive Housing
- ❖ Recognize and address racial equity and inclusion: promote equitable access to opportunities
- ❖ Encourage innovation: emerging ideas, promising practices, test new solutions to bring to scale
- ❖ Invest in advocacy: e.g., systems change, policy
- ❖ Build and strengthen capacity: new resources & tools

Shifting the Narrative



- ❖ Burness Communications engaged to help:
 - Increase awareness on who experiences homelessness and causes of homelessness;
 - Share stories of progress being made in DC, investment opportunities and support; and
 - Obtain community buy-in to support solutions (e.g., shelter and housing development in neighborhoods).

PTEH Phase One



- ❖ Phase One (Years 1-3), the Partnership is raising initial funds, building community support, and launching three new funding vehicles:
 - ❖ Revolving Loan Fund
 - ❖ Housing Impact Note
 - ❖ Grantmaking Fund
- ❖ The Foundation's commitment to the Partnership is long-term.

Revolving Loan Fund



- ❖ Increase and accelerate the production of permanent supportive housing and affordable housing at 0 to 60 AMI. Priority on PSH and 0 to 30 AMI production.
- ❖ Loans for pre-development costs
- ❖ Technical assistance to successfully develop and operate supportive housing

Housing Impact Note



- ❖ Will increase and accelerate the production of affordable housing at 0 to 60 AMI
- ❖ Tool appeals to philanthropists who want to invest capital and make a return while supporting a social good

Grantmaking Fund



- ❖ For nonprofit direct service, advocacy, and related organizations working on homelessness and affordable housing issues in DC

- ❖ Planned grantmaking priority areas:
 - Flex funding – Client financial assistance
 - Capacity building
 - Emerging needs
 - Innovation
 - Advocacy

PTEH Work Streams



- ❖ Feasibility study in progress to:
 - Identify potential donors/initial campaign goals
 - Engage/educate members of the community
- ❖ Fundraising in progress
- ❖ Communications RFP process complete; firm engaged
- ❖ Donor education series planned
- ❖ Corporate symposium planning in progress
- ❖ Impact Note approved by DC, prospectus in development
- ❖ Revolving Loan Fund in research and development phase
- ❖ Grantmaking fund in development phase

2019 Partnership Public Launch



- ❖ Public communications campaign
- ❖ Donor education series (Topics: myth-busting, affordable housing, racial equity, advocacy, and population-specific conversations i.e., youth, families, single adults)
- ❖ Corporate symposium to engage businesses in big-picture thinking around investment in solutions
- ❖ Funding vehicles (loan, impact note, grantmaking)
- ❖ Continued outreach to engage new partners (for funding, subject matter expertise, networks, advocacy, in-kind support, etc.)

PTEH Discussion



- ❖ What are the most important public awareness building/communications needs around the issues of homelessness and affordable housing in DC?
- ❖ How can we strategically leverage our communications resources to drive change?
- ❖ What specific capacity building support for nonprofit organizations would be most beneficial?
- ❖ Are there other ways the PTEH can help drive systems change?

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2019 Committee Work Plans



- ❖ Work plans identify:
 - “Domain” of each committee (i.e., roles & responsibilities)
 - Specific deliverables and tentative timeframes
 - HSRA-required items that must go to Executive Committee or Full Council for approval/adoption/decision
- ❖ Work plans help us remain focused on highest priority systems change work; support our ability to document our progress.

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Bylaws: New Language



- ❖ Article 2: Pulled in language from statute re: membership
- ❖ Section 2.4: Collaborative Applicant considered government seat
- ❖ Articles 3 and 4: Clarified role of Full Council vs. Executive Committee
 - Section 3.3: Strategic plans, winter plans, performance reports must go to full Council; Executive Committee has authority to approve/adopt other items
 - Section 4.5: Added two additional consumer seats to Executive Committee membership.

Bylaws: New Language (cont.)



- ❖ Article 7: Compliance with Open Meetings Act
- ❖ Article 8: Collaborative Applicant Entity/Duties
- ❖ Article 9: Stipends for Appointees with Lived Experience
- ❖ Article 10: Conflict of Interest
- ❖ Definitions

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